

# HCCA's 14<sup>th</sup> Annual Compliance Institute

## April 18-21, 2010 Dallas, TX

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MP3	CD	Session Name
<b>Pre-Conference</b>		
		<b>P1: (2 CDs - \$20)</b> Compliance 101 – Debbie Troklus, Sheryl Vacca
		<b>P2: (2 CDs - \$20)</b> Developing an Organizational Risk Profile for Measuring Compliance Program Effectiveness – Steve Ortquist, Lynda Hilliard
		<b>P3: (2 CDs - \$20)</b> Beyond Healthcare Reform – Frank Sheeder, Shawn Y. DeGroot, Jeff Kapp
		<b>P5: (2 CDs - \$20)</b> EMR: Challenges, Risk, and Solutions – James Taylor, Robert Freedman, Lori Laubach
		<b>P6: (2 CDs - \$20)</b> False Claims Act Developments – John T. Boese, Michael D. Granston, Janet Goldstein
		<b>P7: (2 CDs - \$20)</b> Physician Financial Arrangement Work Plan – Nicole Huff, April Andrews-Singh, Monica Frazer
		<b>P8: (2 CDs - \$20)</b> How to Find and Address the Real Fraud and Abuse in "Quality of Care" – Rick Robinson, David Hoffman, Lew Morris, Audrey Andrews
		<b>P9: (2 CDs - \$20)</b> Program Integrity Across CMS: Medicare, Medicaid and Parts C and D – Kim Brandt, Angela Brice-Smith, Brenda Tranchida
		<b>P10: (2 CDs - \$20)</b> PACE Yourself: Improving Compliance With Better Policies, Awareness, Committees and Education – Jim Passey, Linda Borges, J. Stuart Showalter, D. Michelle Burford
		<b>P11: (2 CDs - \$20)</b> Research/IRB Stark & Clinical Research: 5 Compliance Scenarios & 5 Practical Safeguards – Ryan D. Meade, Christopher K. Goforth
		<b>P12: (2 CDs - \$20)</b> Compliance Effectiveness: Are There Really "Best Practices" and How Do We Practically Measure That? – Lisa Murtha, Steve Ortquist
		<b>P13: (2 CDs - \$20)</b> Information Security and Privacy: A New World and What This Means to Your Organization – Brad M. Rostolsky, Deann Baker, Hala Y. Helm
		<b>P14: (2 CDs - \$20)</b> RAC Reality Check – Marie Moseley
		<b>P15: (2 CDs - \$20)</b> Anti-kickback and Stark Primer and Current Developments – Craig Holden, Kevin G. McAnaney
		<b>P16: (2 CDs - \$20)</b> How to Do It! Risk Assessment to a Compliance Internal Audit Workplan – Kelly Nueske, Debi Weatherford
		<b>P17: (2 CDs - \$20)</b> Update on Enforcement Trends Regarding Quality of Care – Jim Sheehan
		<b>P18: (2 CDs - \$20)</b> Are You Prepared for the Pending Emergency, Disaster or Pandemic? Linking Emergency Management with Business Continuity Planning – Mitch Saruwatari, Todd Brown
		<b>P19: The Evolution of HIPAA: A Practical Path to HITECH –Derek Woo, Erika Bol, Donna Gilley, Shauna Van Dongen</b>
<b>General Sessions</b>		
		<b>GS1: How Organizations and Individuals Slide Into Crime – Kurt Eichenwald, Denny Swenson</b>
		<b>GS2: OIG Update – Daniel R. Levinson</b>
		<b>GS3: Monday Lunch &amp; General Session – Trevor Fetter</b>
		<b>GS4: General Session – Peter Budetti</b>
<b>Concurrent Session I</b>		
		<b>101: Compliance Effectiveness from the Inside Out – Julene D. Brown, Jenny O'Brien, John E. Steiner Jr.</b>
		<b>102: Analytics for Compliance: A Case Study of Deployment – Barbara J. Piascik</b>
		<b>103: HITECH Act...HIPAA 2.0: LTC Provider Implications – Gillian Gray Broderick, Donna Maassen</b>
		<b>104: HIPAA Risk Assessment Tool for Physician Practices – Robin L. Wilcox, Marian Hughlett</b>
		<b>105: Compliance in a One-Person Office – Lea Fourkiller</b>
		<b>106: Avoiding Fair Market Value Pitfalls – Robert Wade, Timothy R. Smith</b>
		<b>107: Mistakes Happen: The Nuts and Bolts of a Voluntary Medicare Repayment – Jeffrey Fitzgerald, Christopher T. Rehm</b>
		<b>111: The Nexus of Information Technology, Compliance and Revenue Cycle Performance – Jeff Sinaiko, Derek Woo</b>

MP3	CD	Session Name
<b>Concurrent Session I – cont.</b>		
		<b>112: (2 CDs - \$20)</b> Gifts and Conflicts of Interest – Greg Radinsky, Bret Bissey, José Tabuena
		<b>113: (2 CDs - \$20)</b> Risk Assessments...Who, What, Where, When, Why, and How! – Dwight Claustre, Leah B. Guidry
<b>Concurrent Session II</b>		
		<b>201: Fraud Risk Assessment – Mark P. Ruppert, Paul M. Baran</b>
		<b>202: CMS Audits of Health Plans: How to Avoid the Crisis – Steve Lokensgard, David B. Orbuch</b>
		<b>203: Identifying OIG LTC Priorities and Making Necessary Changes – Alan E. Schabes, Laura Ellis</b>
		<b>204: Cyber Threats to Health Care Organizations: Tips for the Compliance Professional – James Donaldson, Fred Touchette</b>
		<b>205: Conflicts of Interest: Addressing the latest Regulations – Susan Lee Walberg, Cheryl Golden</b>
		<b>206: HEAT Initiative: DOJ and OIG Strategies to Combat Health Care Fraud – Kirk Ogrosky, Charles Reed, Erin Lemire</b>
		<b>207: Tackling the Challenge of Auditing Delegated Entities – Vickie Patterson, Debra Baverman</b>
		<b>208: Structuring, Implementing and Monitoring Service Contracts: A Team Sport of Compliance, Quality, Legal, and Human Resources – Thomas Jeffry Jr., Emilie Rayman</b>
		<b>209: So, You think You Have an Effective Compliance Program: Think Again! – Ken Zeko</b>
<b>Concurrent Session III</b>		
		<b>301: Whistleblowing: What Are We Hearing, Where Should We Be Listening, and How Should We Be Responding? – David Childers</b>
		<b>302: The Investigative Lights Shine Big and Bright: Perspectives on Best Practices for Internally Initiated Compliance Investigations – Karen Murray, Kelly Sauders, Lawrence Vernaglia</b>
		<b>303: Smart Document Management in an Evolving World of Information and Legal Exposure – Barbara J. Duffy, Lane Powell, Donna Maassen</b>
		<b>304: Enforcement Efforts – David Holtzman</b>
		<b>305: I Thought I Was Supposed to Practice Medicine – Robert H. Ossoff, Christopher Thomason</b>
		<b>306: Medicaid Fraud Enforcement – Jack Wenik, Joanne B. Erde</b>
		<b>307: Help Them, Help Themselves – And You – Susan Welsh, Charmin Davis</b>
		<b>308: Informed Consent: Form versus Process – Jana Lacera</b>
		<b>309: Ethics Expedition: Reaching the Summit of Program Effectiveness with Base Camp Resources – Mary Bennett, Mary Ann Beil</b>
<b>Concurrent Session IV</b>		
		<b>401: Take a Second Look at Your Physician Relationships: Tips Based on Experience and Changes in the Law – Jana Kolarik Anderson, Matthew D. Vogeliën</b>
		<b>402: OIG-Excluded Parties and Sanctions Screening Compliance – Brad Hunter, Stefan Keller</b>
		<b>403: Case Studies in Post-Acute Care Arrangements between SNFs, Hospitals, and Other Providers – J. Scott Richardson, Christopher Puri</b>
		<b>404: Applying ISO 27000 to Address Federal &amp; State Security Mandates – Ali Pabrai</b>
		<b>405: Working with Drug and Device Manufacturers – Rachael Nosowsky</b>
		<b>406: Department of Justice Investigations and Role of Compliance Department – Sean McKenna, Howard Young</b>
		<b>407: Auditing Your Copy Forward or Templated EMR Record – Kathleen Ennis</b>
		<b>408: More than Alphabet Soup: BAA, PRA, RAC, MIC and ZPICs – Andrea McElroy, Miriam Murray</b>
		<b>409: Revenue Integrity and Safeguarding: Comprehensive Strategies for Contractor Combat (RACs, MICs, ZPICs and Others) – Sara Kay Wheeler, Christopher D. Thomason</b>

MP3	CD	Session Name
<b>Concurrent Session V</b>		
		<b>501:</b> Data Mining: Compliance and Internal Audit Applications – John Beattie
		<b>502:</b> Uncle Sam HIT Me!! Compliance Risks in Implementation of Electronic Health Records – Bobbi Bonnet
		<b>503:</b> Assessing the Impact of Compliance-Related Legislative and Regulatory Developments on LTC – Jennifer L. Hilliard, Barbara Gay
		<b>504:</b> Physical Security in the Privacy World – David Nelson
		<b>505:</b> Dental Compliance: Implementing a Medical Compliance Program in a Dental World – Teresa M. Bivens, Kimberly Johnson, Glenna Jarboe
		<b>506:</b> Internal Investigations – William T. Mathias, Gabriel Imperato
		<b>507:</b> Measurable Metrics for Scope of Practice Monitoring and Auditing – Carol Novak
		<b>508:</b> Solving Patient Grievances While Avoiding Compliance Snares – Lisa Venn
		<b>509:</b> Enterprise Risk Assessment and Mitigation: A Practical Approach Leveraging Internal Resources – Diane Meyer, Rick Moyer
		<b>511:</b> Quality, Waste and Abuse in the Medicare and Medicaid Programs – Harry M. Feder
<b>Concurrent Session VI</b>		
		<b>601:</b> Preparing for the Great Unknown: What Recent Government Health Care Fraud Efforts Mean For You– Kim Brandt, Joseph Strazzire
		<b>602:</b> Implementing New York State’s Mandatory Compliance Programs a Year Later: OMIG and Provider Perspective – James D. Horwitz, Rabort A. Hussar
		<b>605:</b> Working the Numbers – Susan Welsh
		<b>606:</b> Foreign Corrupt Practices Act and the Anti-Kickback Statute in Medical Device and Pharmaceutical Industries – Martie Ross, Jim Lord, Charles Hacker
		<b>607:</b> Who’s Policing the Hospital CoPs? – Catherine Niland
		<b>608:</b> Steps You Can Take to Integrate “Quality of Care” Into Your Compliance Program – Margaret Hambleton
		<b>609:</b> Mission Impossible: Meeting Compliance Training Obligations Under a CIA – Al Josephs, D. Ryan Whitehill
		<b>610:</b> Compliance for the Independent Monitor’s Perspective – Vincent L. DiCianni
		<b>611:</b> Delivering Powerful Compliance Messages in Print, Web & Video – Karie Rego
<b>Concurrent Session VII</b>		
		<b>701:</b> RAC ATTACK: A Successful Guide for Appeals – Day Egusquiza
		<b>702:</b> Hospital Research Compliance: Where’s the Risk and How to Address – Ruth Krueger, Angelique Dorsey
		<b>703:</b> Hospice and Nursing Home Partnership: How to Get It Right! – Connie A. Raffa, Donald Romano
		<b>704:</b> Turning Awareness Into Action: An Academic Medical Center’s Approach to Educating its Workforce of HIPAA Privacy and Information Security Principles and Practices – Bob Gross

MP3	CD	Session Name
<b>Concurrent Session VII</b>		
		<b>705:</b> Avoiding the “HEAT”: Compliance Programs for Small Practices – Sheryl Dacso, Diane T. Carter
		<b>706:</b> Hospital-Patient Status: Overpayment and False Claims Act Liability – Timothy Blanchard, Mitch Mitchelson
		<b>707:</b> Compliance Auditing and Monitoring: Demonstrating Effectiveness – Sheryl Vacca
		<b>708:</b> Quality of Care and Compliance: How to Engage the Board of Directors – Larry Vernaglia, Gilly Hitchcock, William F. Rucci Jr.
		<b>709:</b> Creating and Sustaining a Compliance Program Commensurate with Your Multi-Hospital System’s Size and Complexity – Gene DeLaddy, Laura Lyon, Kathryn Thibodeau-Dever
		<b>710:</b> Tools for Achieving Compliance in an Era of Health Care Reform – Thomas E. Hermann, Larry J. Goldberg
		<b>711:</b> Dealing with the Medicare Consultation Code Deletion – Bess Ann Bredemeyer
<b>Industry Immersions</b>		
		<b>I11: (3 CDs - \$30)</b> Professional Development: Negotiation / Collaboration – Ben Adkins
		<b>I12: (3 CDs - \$30)</b> Large Hospitals and Health Systems – Cheryl Wagonhurst, Chris Bangerter, Michelle Cooper, Glen Mueller
		<b>I13: (3 CDs - \$30)</b> Payor/Managed Care – Mod.: Anne Doyle, Panel: Linda Borges, Regina Gurvich, Alissa Beattie
		<b>I14: (3 CDs - \$30)</b> Academic Medical Centers – Moderator: Lynda Hilliard, Panel: Kristin H. West, Luanna K. Putney, Hala Y. Helm
<b>Wednesday Post Conference Sessions</b>		
		<b>W1: (3 CDs - \$30)</b> The Road Ahead – Frank Sheeder, Diane Meyer, Kevin D. Lyles
		<b>W3: (3 CDs - \$30)</b> Understanding the Interactions Between Federal and State Integrity Recovery Programs in the Post-Acute Healthcare Setting – Joan Ferraro, Paula Sanders, Barbara Duffy
		<b>W5: (3 CDs - \$30)</b> Clinical Documentation Improvement & Federal Integrity Activity (RACs, MACs, MICs...): Your Acute and Post-Acute Hospital’s Compliance in Preventing Inappropriate / Unnecessary Admissions – Betty Bibbins, Juane L. Williams
		<b>W6: (3 CDs - \$30)</b> Part 1: Recent Developments in Voluntary Disclosure – David M. Glaser, Jeffrey Fitzgerald / Part 2: False Claims Act Developments and Management of Risk – Hope Foster, Jesse A. Witten / Part 3: The Role of the Compliance Officer, General Counsel, Management, and the Board – Gabriel Imperato, Jenny O’Brien, Michael Hemsley, Gary W. Eiland
		<b>W7: (3 CDs - \$30)</b> Preparation & Successful Appeals – Andrew Wachler, Susan Emanuel
		<b>W8: (3 CDs - \$30)</b> Quality Incentives: Practical Next Steps for Legal, Compliance and Operational Improvements – Part 1 – Jacob Kupiezky, Mary Brady / Par 2 – Susan Tedrick, Judy Waltz

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