

Clinical Symposium on
Advances in SKIN &
WOUND CARE

October 22-25, 2009

Grand Hyatt San Antonio & Henry B. Gonzalez Convention Center * San Antonio, TX

Call for Poster Abstracts & Oral (15-minute) Presentations

Sponsored by
Wolters Kluwer Health/Lippincott Williams & Wilkins
Publisher of *Advances in Skin & Wound Care* journal

Wolters Kluwer Health/Lippincott Williams & Wilkins announces the **24th Annual Clinical Symposium on Advances in Skin & Wound Care**. The conference is an educational meeting and exposition for a multidisciplinary team of wound care clinicians across the continuum of care.

To submit a poster, you must first establish an account on our Poster Submission Site through the **Submit a Poster Abstract** link on www.symposiumonwoundcare.com. Simply enter your first name, last name and preferred e-mail address in the fields on the "Create A New Account" section on the left hand side of the screen. Once you've created an account, you may access it by entering the login ID and password on the right hand side of the screen.

Please note that this new submission system is completely paperless. All communications concerning your proposal will come via e-mail from within the system. **Before creating your account on our Poster Submission Site, we strongly urge that you send a test message to your e-mail account through this system.** This will ensure that you don't miss any important messages. Simply click on the "Test My E-mail Address" link that appears on the Poster Submission System Login page.

Subject Matter

Poster submissions should contain subject matter of interest to wound care clinicians, including nurses, physicians, podiatrists, physical therapists, dietitians or research scientists involved in preventing wounds and/or caring for patients with wounds. Topics can include, but are not limited to clinical research, case studies, treatment modalities, wound classification, laboratory research, treatment protocols, education, and team building.

Proposals must include the following:

- Abstract Title
- 2-3 behavioral objectives (i.e., what will the attendee learn after viewing your abstract? Use words that begin with "describe," "identify," "define," "list," etc.)
- Abstract (250 word limit) When presenting a product, you must use the generic name.
- Recent references/supporting research (dated from 2001 to 2009)
- Bio/Disclosure information
- Note: By submitting your abstract, you authorize Wolters Kluwer Health/Lippincott Williams & Wilkins to use your abstract in print and electronic media.

Deadline

August 15, 2009

Notification

September 15, 2009

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General Abstract Information and Guidelines

***CE credit will be awarded for attending poster sessions; therefore, the following rules apply:**

- In accordance with the ANCC Standards for Disclosure and Commercial Support, all posters for which continuing education will be offered must be independent, balanced, and all conflicts of interest must be resolved.
- Poster Presenters who are selected will be required to send a PDF of their final display material for CE review, by a specific deadline (separate instructions will be sent in the acceptance letter.) Please do not send your PDF to the submission address!
- Each author named on a poster must submit the bio profile/financial disclosure form attached.
- Each abstract is peer-reviewed by a member of the Clinical Symposium on Advances in Skin & Wound Care Planning Panel.
- The audience will include approximately 1,000 multidisciplinary attendees and 400 or more exhibiting company representatives.
- Posters will be displayed in a separate area in the exhibit hall to comply with new CE rules and regulations and will be available for viewing at unopposed session times throughout the conference.
- Poster presenters who are selected for presentation must register for the Symposium and make their own travel and hotel arrangements (super early registration rates will apply).
- Do not submit an abstract if you do not plan to attend the conference, unless you have a designated person to represent you and post/retrieve your material.
- The Symposium will provide each presenter with a poster board that is 8 ft.wide by 4 ft. high. The background color is tan or gray. Presenters must provide their own tack pins or Velcro for posting. Please note that no tables will be supplied (or allowed) due to space confinements.
- Teardown of posters is Saturday, October 24, 2009 at 1:30 pm. (Please be sure to remove your poster promptly at 1:30 pm.) The Symposium is not responsible for lost or damaged materials and will not take responsibility for posting, tearing down, or shipping your materials.

ANCC Rules/Regulations Defined:

- Poster presenters and providers must comply with the following statements from the ANCC Standards for Disclosure and Commercial Support. Candidates may go to www.ana.org to access the full document.
- **1.1** ANCC defines an entity that has a “commercial interest” as any proprietary entity producing health care goods or services, with the exception of non-profit or government organizations.
- **1.2** A CNE provider must ensure that the following decisions were made free from control of a commercial interest.
 - (a) identification of CNE needs
 - (b) determination of educational objectives
 - (c) selection and presentation of content
 - (d) selection of all persons and organizations that will be in a position to control the content of the CNE
 - (e) selection of educational methods, and
 - (f) evaluation of the activity
- **2.1** An individual must disclose any financial relationships with an entity with a commercial interest (see STANDARD 1).
- **2.3** An individual who refuses to disclose relevant financial relationships will be disqualified from being a planning committee member, a teacher, or an author of CNE and cannot have control of, or responsibility for, the development, management, presentation, or evaluation of the CNE activity.
- **2.4** The provider must have implemented a mechanism to identify and resolve all conflicts of interest prior to the education activity being delivered to learners.
- **5.1** The content or format of a CNE activity or its related materials must promote improvements or quality in health care and not a specific proprietary business interest of an entity with a commercial interest.
- **5.2** Presentations must give a balanced view of therapeutic options. Use of generic names will contribute to this impartiality. If the CNE educational material or content includes trade names, when available trade names from several companies should be used, not just trade names from a single company.