



CONTENT
MANAGEMENT
Corp.

***Capturing and
Delivering your Event-
Based Content the
Right Way . . .
Right Away!***

Company Overview

www.cmcgc.com

***Content Management
Corporation***

Servicing Your Needs for Over 30 Years



- ◆ **Content Management Corporation (CMC) is one of North America's leading companies specializing in the capture, management, publishing and distribution of event-based content for educational purposes.**
- ◆ **For over 30 years, CMC has been assisting Associations, Association Management Companies, Non-Profits and Corporations with products, services, and creative strategies designed to maximize revenue and deliver value-ad to their meetings, by enhancing the attendees' educational experience.**
- ◆ **Over the years, CMC has provided services to thousands of organizations and delivered their content to hundreds of thousands of customers worldwide.**

Capturing your content the Right Way. . . Right away!

Servicing Your Needs for Over 30 Years



SMITHBUCKLIN



◆ Associations

- Trade
- Professional
- Medical
- Accounting
- Legal
- Educational

◆ Association Management Companies

◆ Industry

◆ Not For Profit

Managing Your Content for Cost Savings and Revenue Generation



◆ Managing Content at Every Stage of the Event Life Cycle

- Attendee Satisfaction
- Enhance quality of educational experiences
- Increase attendee return rates

◆ Revenue Generation

- Registration Strategies
- Bundling
- Enhance the ongoing value of your educational content
- Marketing & Sponsorships opportunities

◆ Member Benefits

- Add value to your membership proposition
- Complete CE tracking and certification

◆ Cost Savings

- Reduce production and distribution costs
- Streamline content acquisition process

Multimedia Publishing Experts



- ◆ CD-ROM
- ◆ DVD
- ◆ Synched Presentations
- ◆ Audio CD
- ◆ On-Demand Streaming
- ◆ Webcasting
- ◆ Podcasting
- ◆ Print
- ◆ MP3

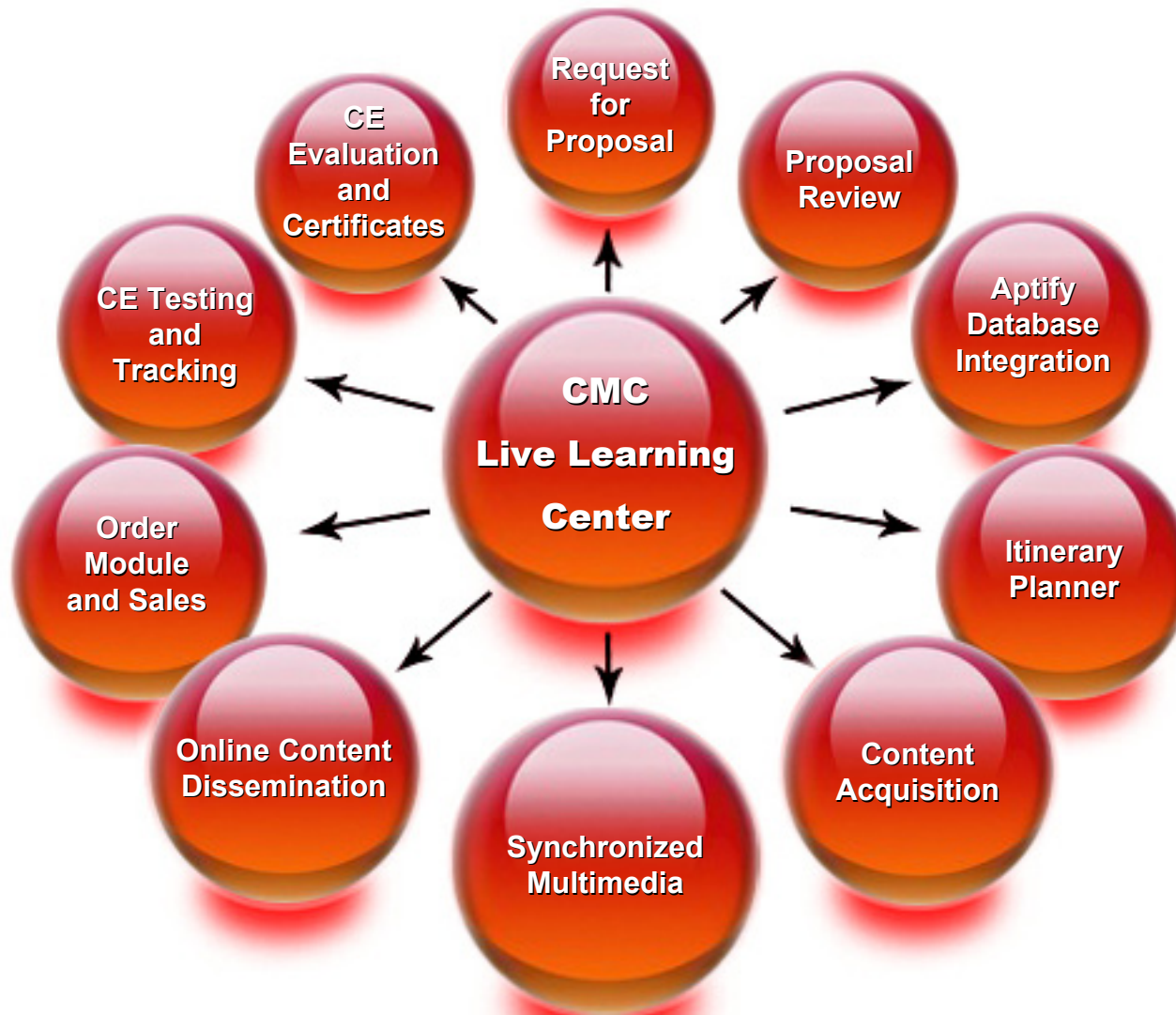
CMC Strengths



CONTENT
MANAGEMENT
Corp.

- ◆ **Partnership**
- ◆ **Innovation**
- ◆ **Creativity**
- ◆ **Leadership**
- ◆ **Account Management**
- ◆ **Service**
- ◆ **Quality**

The CMC Live Learning Center - LLC



Managing your Content Through the Event Life-Cycle

RFP – Call for Presentations

- ◆ **Manage all aspects of the RFP process**
- ◆ **User-friendly online communications**
- ◆ **Captures all required information**
- ◆ **Customized to specific event needs**

Abstract Management - Peer Review



RFP Speakers

Thank you for agreeing to participate as a Speaker and share your expertise at the Demo Annual Meeting 2007 in Boston on **August 19-22, 2007**. Below is an easy to use tool to provide us with your material. Please follow the instructions below to properly submit your material.

The deadline is Thursday, March 01, 2007.

Welcome John Smith

This is your session information: (click on the title or scroll down to complete the information)

- [The importance of being earnest](#)

Step 1: Create a new session

To add a new session, please enter the name of the session and click Create Session:

Session Name:

Tip: You can create as many as you plan to submit. Each session must be created by entering the name and clicking the Create Session button. Everything you create will be listed on this page.

For technical questions, please contact: Theo Wardhaugh 1-888-711-1138 x 223 demo@cmcgc.com
For all other inquiries, please contact: John Smith 905-889-6555 demo@cmcgc.com

Step 2: Enter Session Information.

Session: The importance of being earnest

Session Name:

Audience Expertise Level:

Target Audience
(Please Describe):

Primary Instructional
Method:

Brainstorming: ☐

Discussion: ☐

Case Study: ☐

Presentation: ☐

- ◆ Automates the RFP and abstract submission process
- ◆ Integrates all tasks – saving time and increasing efficiency
- ◆ Store all speaker contact and biographical information
- ◆ Capture, peer review, edit and rank all submissions.
- ◆ Committee Administration



Speaker Management



- ◆ Comprehensive online resource for speakers
- ◆ Automate your speaker and presenter relationships
- ◆ Store detailed information on speakers
- ◆ Travel arrangements
- ◆ Honorariums
- ◆ Submitted materials
- ◆ Speaker Consent
- ◆ Contracts/disclosures
- ◆ Manage all forms, special requests and requirements



Advancing Transfusion and
Cellular Therapies Worldwide

Handout Management & Distribution



- ◆ Handouts online or CD-ROM
- ◆ Reduce printing and other costs
- ◆ Rapid delivery
- ◆ Continual online updating of handouts



Session Content Management



DBSA Learning Center - Microsoft Internet Explorer

File Edit View Favorites Tools Help

DBSA Depression and Bipolar Support Alliance
We've Been There. We Can Help.

DBSA Home Education Center Home Contact Us Search

Welcome to the DBSA
RECOVERY
education center

From here you may order or download a variety of multi-media tools to aid you on your personal journey towards recovery.

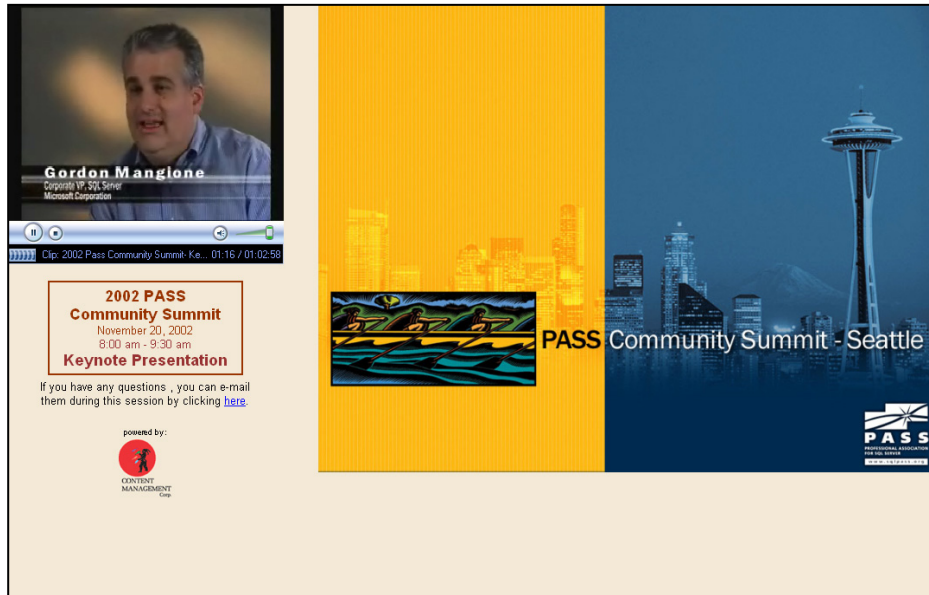
TRAINING COURSES
VIDEOS
PODCASTS
EVENTS (coming soon!)
CHAPTER RESOURCES (coming soon!)
PROFESSIONAL RESOURCES (coming soon!)

>> DBSA Home	>> Contact Us	>> Search
Depression and Bipolar Support Alliance Home Page. Enter	If you need to reach us for any reason. Please feel free to contact us. Enter	Search current or past Training Events for the session you desire. Enter

- ◆ Re-purpose of session material for other LLC components (such as a Conference Program)
- ◆ Personalized Itinerary Planner
- ◆ Schedule all sessions and track status of sessions
- ◆ Manage both the session copy and the all of the required session materials



Web-Conferencing




Gordon Mangione
President & CEO
Microsoft Corporation


Clip: 2002 Pass Community Summit - Ke... 01:16 / 01:02:58

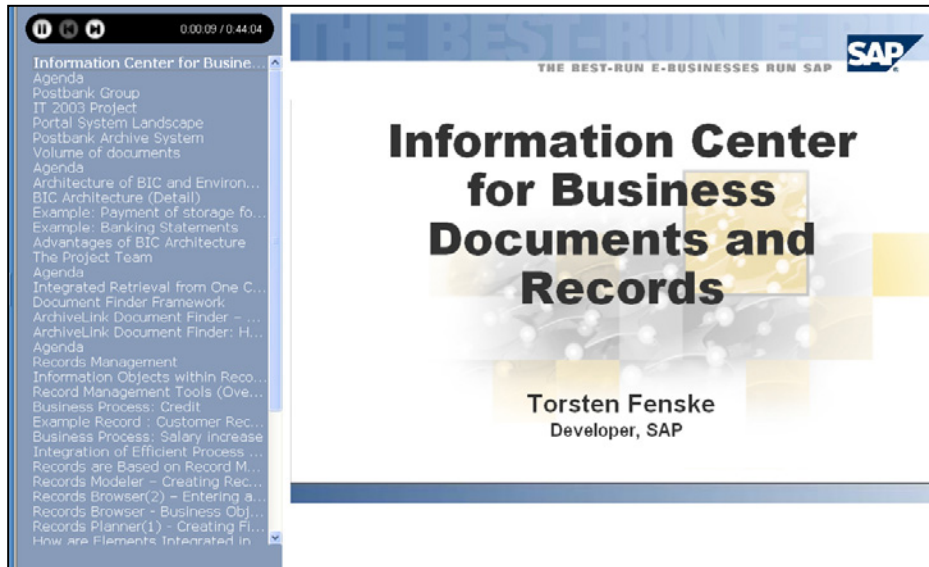
**2002 PASS
Community Summit**
November 20, 2002
8:00 am - 9:30 am
Keynote Presentation

If you have any questions, you can e-mail them during this session by clicking [here](#).

powered by:


PASS Community Summit - Seattle






0:00:09 / 0:44:04

Information Center for Business Documents and Records

Torsten Fenske
Developer, SAP

THE BEST-RUN E-BUSINESSES RUN SAP



Agenda
Postbank Group
IT 2003 Project
Portal System Landscape
Postbank Archive System
Volume of documents
Agenda
Architecture of BIC and Environ...
BIC Architecture (Detail)
Example: Payment of storage fo...
Example: Banking Statements
Advantages of BIC Architecture
The Project Team
Agenda
Integrated Retrieval from One C...
Document Finder Framework
ArchiveLink Document Finder - ...
ArchiveLink Document Finder: H...
Agenda
Records Management
Information Objects within Reco...
Record Management Tools (Ove...
Business Process: Credit
Example Record: Customer Rec...
Business Process: Salary Increase
Integration of Efficient Process...
Records are Based on Record M...
Records Modeler - Creating Rec...
Records Browser(2) - Entering a...
Records Browser - Business Obj...
Records Planner(1) - Creating Fi...
How are Elements Integrated in...

- ◆ Bring events to life
- ◆ Host live events
- ◆ Streaming in real-time
- ◆ On-demand archiving
- ◆ Video synchronized with PowerPoint

CE Tracking



http://www.softconference.com - NAHC Learning Center - Microsoft Internet Explorer



Test

[Click here for your CNE Certificate](#)

Web-cast to the Nation
Pandemic Exam

[Back To The Previous Page](#)

1 According to Peter Marghella, siloization is a model that framework among Federal, state and local entities for p

- A ☐ True
B ☐ False

2 The H5N1 virus mutates very slowly.

- A ☐ True
B ☐ False

3 According to former DHSS Secretary, Tommy Thompson, vaccine produced in the next few months using the tradi

- A ☐ True

- ◆ Complete CE tracking and online e-learning programs
- ◆ Testing
- ◆ Certification
- ◆ Comprehensive reporting



Comprehensive Marketing Strategy



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Live Learning CENTER

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Advancing Transfusion and Cellular Therapies Worldwide

Welcome to AABB's Live Learning Center

Now the world of AABB events is all at your fingertips:

- See details of all AABB events, including audioconferences and Annual Meetings
- Log in to receive free online content associated with events you attended and purchase content from any other events
- View your Continuing Education credits and receive CE attendance certificates


[Annual Meetings and TXPO](#)


[Audioconference Series](#)


[My Account](#)

This section includes an Itinerary Planner for the Annual Meeting & TXPO 2004, so you can organize your time perfectly.

[Enter](#)

View details of upcoming audioconferences and Audioconference Series from the current and past years.

[Enter](#)

If you have attended an AABB event, log in to My Account to access AABB event content and the Continuing Education section.

[Enter](#)

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Chance favors the prepared mind...

BALTIMORE

AABB Annual Meeting and TXPO 2004 • October 23-26, 2004 • Baltimore Convention Center • Baltimore, MD, USA

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AABB 2004
ANNUAL MEETING & TXPO
OCTOBER 23-26, 2004
BALTIMORE, MD, USA

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Branding & Sponsorship




The Center for Association Leadership


american society of association executives



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Welcome to ASAE Meeting Xtensions!

The American Society of Association Executives (ASAE) wants to make it convenient for you to get the education you need from our *live* events.

With technological advances made over the past years, ASAE and its sponsors (CMC and Hyatt) have taken advantage of new tools to bring you education content in a variety of mediums (including online, streaming media and CD-ROM), without forgetting the traditional mediums you may want. All of this education is being offered in one location called **ASAE Meeting Xtensions**.

ASAE Meeting Xtensions brings you the best of enduring materials and recordings from ASAE conferences/meetings and Knowledge Networks for online purchases, and in some cases, online delivery.


The Center for Association Leadership

Experience the POWER of Knowledge

The Center for Association Leadership is the primary learning and knowledge source for the association community. The Center is responsible for educational programs and events, future-focused and strategic research formerly provided by the ASAE Foundation, knowledge resources for associations and its professionals, learning communities, and identifying and showcasing new ideas, thought leaders and knowledge relevant to association management and leadership.

This site was developed specifically with this in mind. From the links below you can access and review all the latest educational material from the events that you had attended and moreover if you were unable to attend, gain the knowledge from these sessions while still attaining **CAE** credits.

Benefit from the continually expanding library of educational resource material available to you from this site.

[Click here](#) to view the **content offerings** that are currently **available** to date. Remember to check back often as this site will be updated frequently.

Experience the POWER of Knowledge TODAY!


HYATT
HOTELS & RESORTS

Sponsored by participating Hyatt large meeting and convention hotels

Click on the logo for more information

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Capturing & publishing content the right way, RIGHT AWAY!
For more info, click here or call 1-888-711-1138 ext. 226 or 227


CONTENT MANAGEMENT Corp.

Missed sessions from any of our live events
Wish you could participate in more ASAE educational opportunities

Let ASAE bring those Sessions to you

Anytime. Anywhere.









MEETING XTENSIONS

1-888-711-1138 ext. 226 or 227


american society of association executives

MEETING XTENSIONS

ATTN: M&T 2004 ATTENDEES

Get Your Session Handouts FREE

(Recorded sessions are also available online in a variety of formats including Audio CD, Audiobook and CD-ROM for a fee)

visit us at:
www.asaenet.org
and click on 'education'
to receive your free session handouts

Your badge number and e-mail address that you registered with are required to access the handouts

visit us on-site at the Content Management booth located in the Howard Street Lobby, 300 Level of the Convention Center near Meeting Room 336





ASAE
MEETING XTENSIONS

ATTENDEES & NON-ATTENDEES

Get Your Session Materials Here

(including Handouts, Audio CD, Audiobook and CD-ROM...)



american society of association executives

MEETING XTENSIONS

Wish you had the TIME to participate in more ASAE educational opportunities?

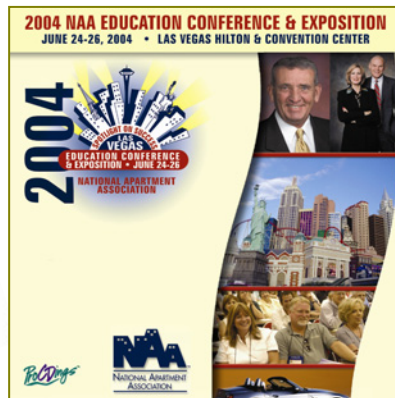
Missed sessions from any of our live events?
Let ASAE bring those sessions to you.

[Click Here](#) **Anytime. Anywhere.**


american society of association executives

MEETING XTENSIONS

Creativity & Value-add



New to CSAE this Year!

This coupon entitles you to a FREE DAY OF SESSION MATERIALS including LIVE recordings on CD-ROM. Present this coupon at the Content Management Corporation booth located in the registration area to redeem this coupon.

Each CD-ROM contains all session recordings as MP3 files ALONG with Available Handouts. Keynote sessions will also be available in video, synchronized to the PowerPoint® presentations.

The FULL Compilation 3 CD-ROM set can be purchased for the GREATLY DISCOUNTED PRICE of \$195.00 (reg. \$825.00 for non-attendees).

Printed in Canada



NATIONAL CONFERENCE & SHOWCASE OF THE
CANADIAN SOCIETY OF ASSOCIATION EXECUTIVES

PALAIS DES CONGRÈS DE MONTRÉAL
MONTRÉAL, QUÉBEC
OCTOBER 14-16, 2004

FREE CD-ROM COUPON



Registration Strategies

DMA·06
Direct Marketing Association
CONFERENCE & EXHIBITION

October 14 – 18, 2006
Moscone Convention Center
San Francisco, CA

Tuesday, September 05, 2006

> Conference CD-ROMs

As part of your registration you are entitled to purchase conference CD-ROMs at a discount. CD-ROMs contain the session materials with the audio recorded LIVE and are completely synchronized with the speaker's powerpoint presentation (as released for inclusion).

Click [here](#) to view a demo.

Qty	Description	Time	Fee
<input type="checkbox"/>	Full Compilation (includes pre/post sessions)	N/A	\$399.00
<input type="checkbox"/>	Full Conference Sessions CD-ROM (Mon-Wed)	N/A	\$249.00
<input type="checkbox"/>	Monday Conference Sessions CD-ROM	N/A	\$99.00
<input type="checkbox"/>	Post-Conference Sessions CD-ROM	N/A	\$150.00
<input type="checkbox"/>	Pre-Conference Sessions CD-ROM	N/A	\$150.00
<input type="checkbox"/>	Tuesday Conference Sessions CD-ROM	N/A	\$99.00
<input type="checkbox"/>	Wednesday Conference Sessions CD-ROM	N/A	\$99.00

If you do not want to purchase conference CD-ROMs, please check the box below:

☐ No, not at this time

Shopping Cart

1	"Registration"	\$2299
1	"Total Conference Package"	\$0
1	"EXHIBIT HALL GRAND OPENING RECEPTION"	\$0
1	"Discounted NETWORKING LUNCH"	\$0
	You saved: \$50.00	
	"EXHIBIT HALL GRAND	



Welcome

Registration Information

Special Events

Review Information

Educational Sessions CD-ROM

FNCE 2006 Conference CD-ROM: ☒ Yes \$99 ☐ No

* Special rate only available with advanced registration purchase and confirmed attendance.

Special Event Registration

Saturday, September 16th

Sold out ADAF Symposium Globalization of Obesity:

Opening Night Party:

Seats Remaining

0

673

Monday, September 18th

Islands of Inspiration Gala Dinner - Single:

450

Islands of Inspiration Gala Dinner - Table:

176



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