



# ACHIEVE --- YOUR BEST

CICA CONTINUING EDUCATION  
2012 CPD PORTFOLIO

## **ACHIEVE YOUR BEST AND SECURE YOUR FUTURE SUCCESS**

CHOOSE FROM A **GREAT SELECTION OF CAREER DEVELOPMENT OPTIONS** THAT WILL HELP **ELEVATE YOUR POTENTIAL**

- CPD that builds competency and provides you with the best “next step” to your career development.
- Develop a keen capacity to meet emerging challenges with the confidence and knowledge gained from relevant and current CPD.
- In-depth training courses, conferences and workshops, market briefs, certificate programs and elearning modules designed for Chartered Accountants and other business and financial professionals.
- Technical knowledge, best practices, practical application to real-world business scenarios.
- Engaging training, led by real-world leaders in today’s business environment.

Explore the possibilities CICA Continuing Education has to offer and  
**Achieve Your Best!**

# 2012 CPD PORTFOLIO

# ACHIEVE YOUR BEST

– Plan for your 2012 continuing professional development today

JANUARY					
PRAC AREA	EVENT TYPE	EVENT	CITY	DATE	PAGE
CF	Course	Making Corporate Finance Work Course	Toronto Calgary	January 9 January 20	35

FEBRUARY					
PRAC AREA	EVENT TYPE	EVENT	CITY	DATE	PAGE
CF	Course	Valuation in Corporate Finance Course	Toronto	February 2-3	34

MARCH					
PRAC AREA	EVENT TYPE	EVENT	CITY	DATE	PAGE
INDIRECT TX	Conf	Commodity Tax Symposium - West	Calgary	March 5-6	15
INDIRECT TX	Course	Customs Duty and International Trade Course	Montreal	March 19-21	19
UPAI	Conf	Canadian Conference on IT Audit, Governance and Security	Toronto	March 26-27 (Opt WS March 28)	29
UPAI	WS	Fundamentals of IT Audit – A Three-Day Workshop	Toronto	March 26-28	29

APRIL					
PRAC AREA	EVENT TYPE	EVENT	CITY	DATE	PAGE
IFRS	Course	IFRS Immersion 1 Course (core topics)	Toronto	April 16-19	23

MAY					
PRAC AREA	EVENT TYPE	EVENT	CITY	DATE	PAGE
INDIRECT TX	Course	CICA In-Depth HST/GST Course	Niagara Falls	May 27 - June 1	16

JUNE					
PRAC AREA	EVENT TYPE	EVENT	CITY	DATE	PAGE
FRAG	Conf	Financial Reporting Conference for the Oil and Gas Industry	Calgary	June 6-7	25
IFRS	Course	IFRS Immersion 2 Course (specialized topics)	Calgary	June 12-15	24
INDIRECT TX	Course	Financial Services Course – Advanced HST/GST Course	Toronto	June 14-15	17

AUGUST					
PRAC AREA	EVENT TYPE	EVENT	CITY	DATE	PAGE
UPAI	Conf	The CICA National Conference for SME Advisors	Halifax	August 8-10 (Opt WS August 7)	30
IFRS	Course	IFRS Immersion 1 Course (core topics)	Halifax	August 13-16	23
INCOME TX	IR-Course	CICA In-Depth Tax Course – Part 3	Niagara Falls	August 18-22	11

## LEGEND

### PRACTICE AREA

CF	Corporate Finance
IFRS	International Financial Reporting Standards
INCOME TX	Income Tax
INDIRECT TX	Indirect Tax
FRAG	Financial Reporting and Governance
UPAI	Unique Practice Areas and Industries

### EVENT TYPE

Conf	Conference
Course	Course
IR-Course	In-Residence Course
WS	Workshop
Opt WSs	Optional Workshop(s)

# ACHIEVE YOUR BEST

– Plan for your 2012 continuing professional development today

SEPTEMBER					
PRAC AREA	EVENT TYPE	EVENT	CITY	DATE	PAGE
FRAG	Course	Public Sector Financial Reporting and Accounting Course	Ottawa	September 5-7	25
IFRS	Course	IFRS Immersion 2 Course (specialized topics)	Toronto	September 10-13	24
INCOME TX	Conf	National Conference on Income Taxes	Toronto	September 12-14	11
UPAI	Course	In-Depth Brokers and Investment Dealers Course	Toronto	September 19-21	30
CF	Course	Valuation in Corporate Finance Course	Toronto	September 24-25	34
FRAG	Conf	Financial Reporting and Accounting Conference (IFRS and ASPE)	Toronto	September 24-25 (Opt WSS September 26)	26
CF	Course	Advanced Corporate Finance Course	Toronto	Fall/Winter 2012-13	36

OCTOBER					
PRAC AREA	EVENT TYPE	EVENT	CITY	DATE	PAGE
INDIRECT TX	Conf	Commodity Tax Symposium	Ottawa	October 1-2 (Opt WSS September 30 and October 3)	19
CF	Course	Valuation in Corporate Finance Course	Calgary	October 9-10	34
FRAG	Conf	Public Sector and Not-for-Profit Financial Reporting Conference	Ottawa	October 10-11	26
UPAI	Conf	Investigative and Forensic Accounting Conference	Toronto	October 23-24 (Opt WS October 22)	31

NOVEMBER					
PRAC AREA	EVENT TYPE	EVENT	CITY	DATE	PAGE
INCOME TX	Course	Foundations in International Tax Course – Specialized Tax Course	Whistler	November 3-7	12
INCOME TX	IR-Course	Income Tax Practice Course – West	Canmore	November 3-9	12
INCOME TX	IR-Course	Advanced Tax Issues for the Owner-Managed Business Course – Specialized Tax Course	Mont Tremblant	November 10-14	13
INDIRECT TX	Course	Cross-Border Transactions Course – Advanced HST/GST Course	Toronto	November 15-16	17
INDIRECT TX	Course	Public Sector Bodies Course – Advanced HST/GST Course	Toronto	November 19-20	18
FRAG	Conf	Conference for Audit Committees	Toronto	November 20-21	27
UPAI	Conf	CICA Business and Industry Conference	Toronto	November 21-22 (Opt WS November 20)	31
INCOME TX	IR Course	Corporate Reorganizations Course – Specialized Tax Course	Niagara Falls	November 24-28	13
CF	Course	Debt and Equity in Corporate Finance Course	Toronto & Calgary	November - TBA	35
CF	Course	Making Corporate Finance Work Course	Toronto	January 2013	35

DECEMBER					
PRAC AREA	EVENT TYPE	EVENT	CITY	DATE	PAGE
FRAG	Conf	Financial Reporting Conference for the Mining Industry	Toronto	December 5-6	27

## NEW FOR 2012!

### The CICA In-Depth Transfer Pricing Course

- PART I: eLearning – Fall 2012
- PART II: In-Residence – TBA

*See page 20 for more information*

## The NEW

### CICA In-Depth Tax Program

For the three-year itinerary, and additional program information, see page 8.

## Message aux membres francophones

La majorité des activités de perfectionnement professionnel continu de l'ICCA ne sont offertes qu'en anglais. Certains programmes et modules d'apprentissage en ligne comportent toutefois du contenu en français. L'ICCA peut en outre vous aider à faire bénéficier votre personnel de ses cours à l'interne ou à concevoir des solutions d'apprentissage sur mesure en français. Le catalogue donne des précisions à cet égard.

L'Ordre des comptables agréés du Québec offre par ailleurs un large éventail de cours de perfectionnement professionnel continu en français. Pour obtenir de plus amples renseignements, rendez-vous à [www.ocaq.qc.ca](http://www.ocaq.qc.ca).

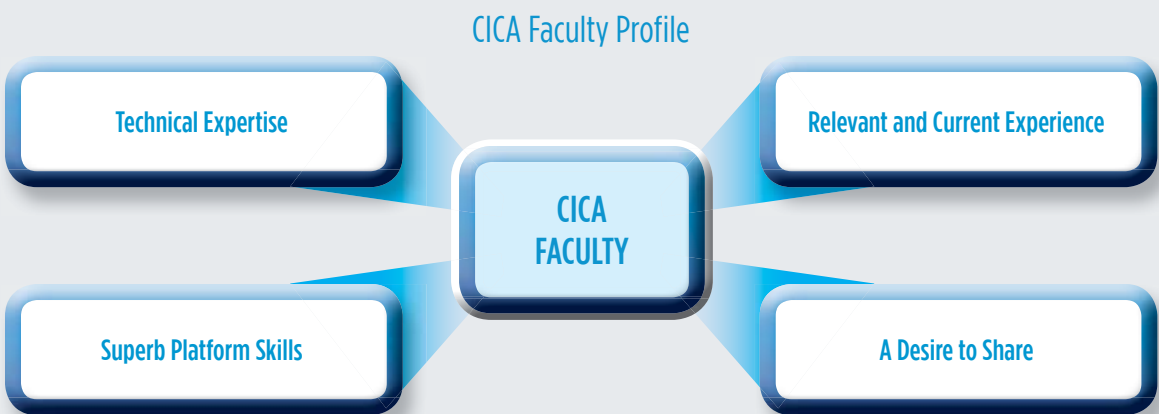
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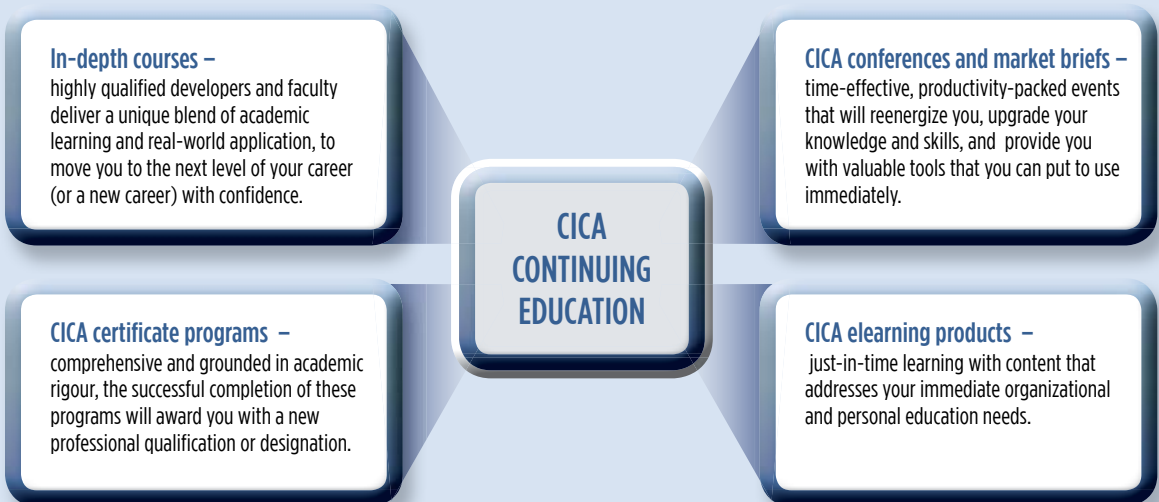
## Achieve Your Best and Secure Your Future Success

### Take Advantage of CICA Continuing Education's Unique Core Differentiators

- A diverse range of current and relevant technical content in taxation, financial reporting, assurance, information security and control, corporate finance, practice management and other disciplines.
- Product design methodologies that maximize take-away value, and the return on your investment of time and tuition.
- A close relationship with a roster of committed developers and faculty – subject-matter authorities with that perfect blend of knowledge and skills.



### Choose a Delivery Format and Product That Best Meets Your Needs



## Custom Learning Solutions

### Sharpen Your Organization's Edge with In-House Learning Options

CICA (in collaboration with the Provincial Institutes/Ordre) offers a flexible approach to partnering with you to design learning solutions that are aligned with your unique requirements.

From bringing a public CPD product into your offices, to designing a training program exclusively for your organization, our corporate learning team will work closely with your learning professionals to assess your needs, and then consult and work closely with our unequalled roster of expert developers and faculty from across North America to create learning solutions that will immediately:

- Develop your team's intellectual capital
- Build your team's morale by illustrating a tangible investment in your human capital
- Create team understanding of proposed regulatory, legislative and other changes and their potential effect on your business
- Prepare a supportive environment for the application of the new ideas and approaches learned
- Maximize your team's availability by delivering on a time frame that works with the pressures of your organization's operations
- Maximize your team's time by eliminating travel time and eliminating time spent in public courses on topics not directly applicable to your organization

....and all this delivered to your doorstep!!



Contact **Frank Colantonio, CA**, Director of Continuing Education at 416-204-3328 or email [frank.colantonio@cica.ca](mailto:frank.colantonio@cica.ca) to find out more about how CICA and the Provincial Institutes/Ordre Custom Learning Solutions can help you achieve your business goals.

*Producing tomorrow's most highly skilled  
and confident tax professionals*

## The NEW CICA In-Depth Tax Course

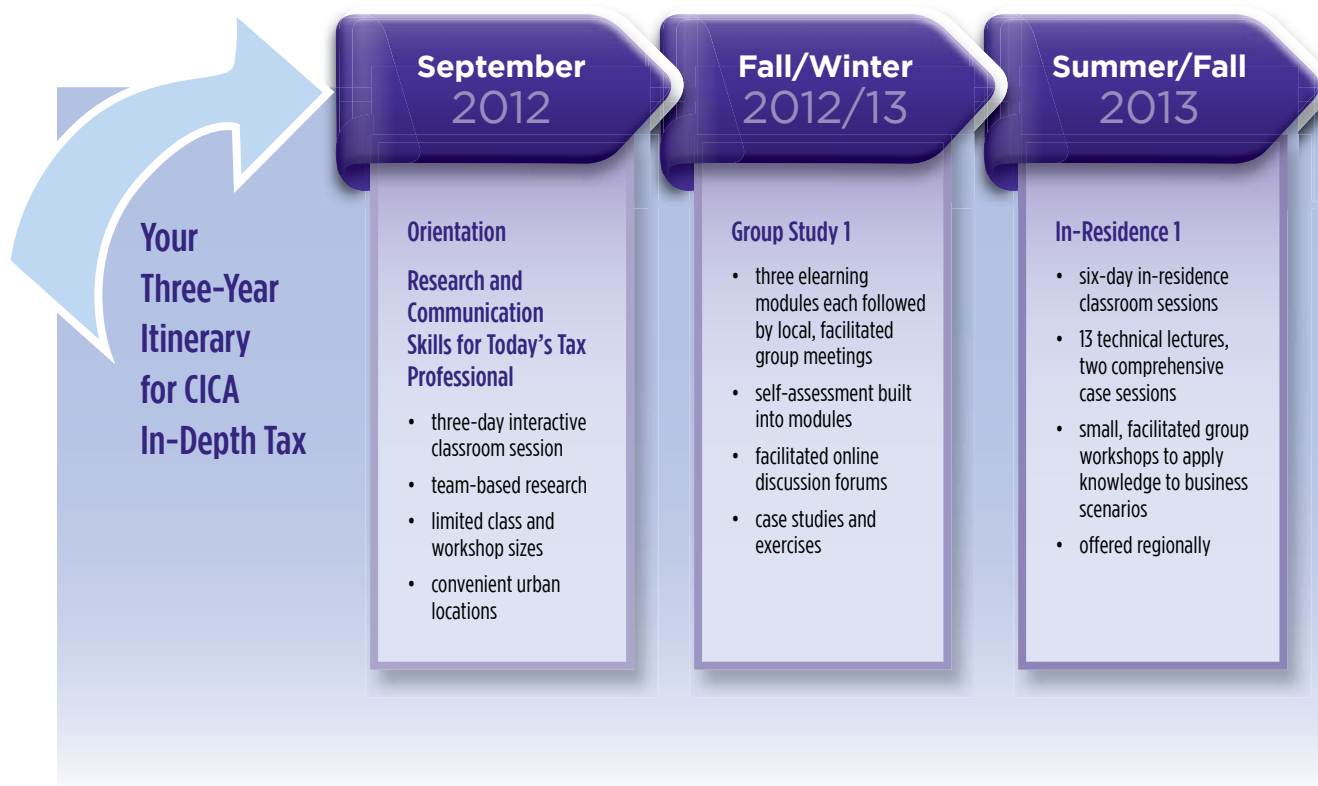
For dates/locations, visit: [www.courses.tax.ca](http://www.courses.tax.ca)

Can the best income tax training in Canada get even better? Yes it can....**and it has!**

The *NEW CICA In-Depth Tax Course* has been completely re-designed to deliver the ultimate balance of academic rigour and real-life business application. The new three-year program will be delivered using a blended learning methodology utilizing current technology and incorporating a perfect mix of self-study, elearning, online discussion forums, technical lectures and context-rich case studies.

By infusing the wealth of instructional design knowledge, the technical tax expertise and experience, and the platform skills of our organizational partners into each step in the development and delivery of *In-Depth*, we've created *the only 21st century tax course* available today - more comprehensive, higher quality, more relevant and more technologically advanced than anything in the marketplace.

This September, begin your exciting new journey towards "tax excellence". Register for the *NEW CICA In-Depth Tax Course* and become part of the most competent, highly valued tax professionals in Canada.





### Fall/Winter 2013/14

#### Group Study 2

- four elearning modules
- three local, facilitated group meetings
- self-assessment built into modules
- facilitated online discussion forums
- case studies and exercises

### Summer/Fall 2014

#### In-Residence 2

- six-day in-residence classroom sessions
- 13 technical lectures, two comprehensive case sessions
- small, facilitated group workshops to apply knowledge to business scenarios
- offered regionally

### Fall/Winter 2014/15

#### Group Study 3 Pre-Residence (for Part 3)

- six elearning modules
- self-assessment built into modules
- facilitated online discussion forums
- case studies and exercises

### Summer/Fall 2015

#### In-Residence 3

- six-day in-residence classroom sessions
- 13 technical lectures
- small, facilitated group workshops to apply knowledge to business scenarios
- offered regionally

(continued on page 10)

## The NEW CICA In-Depth Tax Course

(continued from page 8)

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### COURSE SEGMENTS

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#### RESEARCH AND COMMUNICATIONS SKILLS FOR TODAY'S TAX PROFESSIONAL

##### Session SnapShot

- Introduction and orientation for new In-Depth Tax Course students
- Comprehensive tax research and file documentation
- Statutory interpretation essentials
- Writing skills for tax professionals
- The Canadian tax environment, featuring senior representatives from
  - Department of Finance
  - Canada Revenue Agency
  - Canadian Tax Foundation

#### GROUP STUDY PART I

##### SnapShot

- Individual taxation
- Business and property taxation
- Capital gains

#### IN-RESIDENCE PART I

##### Session SnapShot

- Control
- Losses
- Related, affiliated, and associated
- Corporate tax basics
- Private corporation issues
- Shareholder taxation
- Compensation planning
- Introduction to interest deductibility
- Partnerships
- Trusts
- Tax administration

#### GROUP STUDY PART II

##### SnapShot

- Affiliated parties and stop-loss rules
- Non-arm's length transfer and other rules affecting corporate reorganizations
- PUC and surplus stripping anti-avoidance rules
- Rollovers and reorganization basics
- Accounting for income taxes

#### IN-RESIDENCE PART II

##### Session SnapShot

- Principles and objectives of corporate reorganizations
- Business combination basics; amalgamations and winding up
- Section 85 rollovers
- Section 86/51 reorganizations
- Capital gains stripping
- Post mortem planning
- Estate freezes
- International taxation – basics
- International taxation – inbound issues
- Cross border financing
- GAAR

#### PRE-RESIDENCE FOR PART III

##### SnapShot

- SR&ED
- Transfer pricing
- Canadian businesses doing business in the U.S.
- Corporate immigration and emigration
- Safe income and safe income on hand
- Indirect tax basics

#### IN-RESIDENCE PART III

##### Session SnapShot

- Butterfly reorganizations
- Purchase and sale of a business (advanced topics)
- Partnership formation, dissolution and reorganizations
- Debt forgiveness rules
- Tax-loss planning
- Foreign affiliates
- Foreign accrual property income
- Comprehensive cases

## CICA In-Depth Tax Course – Part 3

August 18-22, 2012  
Hilton Hotel and Suites /  
Fallsview Casino Resort  
Niagara Falls, ON

### COURSE OUTLINE

This five-day, in-residence tax course provides the natural next step in training for professionals working full time in tax, who have completed the *CICA In-Depth Tax Course – Parts 1 and 2*.

### WHO SHOULD ATTEND

- Professionals working full time in tax, who have completed the *CICA In-Depth Tax Course – Parts 1 and 2*
- Other qualified individuals who are working full time, primarily on income tax related matters, may also be eligible.

### TOPICS INCLUDE

- Stock options
- Debt restructuring and forgiveness
- Tax-loss planning
- Amalgamations and wind-up transactions
- Foreign affiliates and FAPI
- Section 55 – butterfly reorganizations
- Financing structures and treaty issues

### CPD CREDITS

Up to 25 hours

### TUITION

\$2,395 (plus HST)

Additional in-residence daily rate and facility fee applies

### PREREQUISITE

CICA In-Depth Tax Course – Parts 1 and 2

[www.cpd.cica.ca/Part3](http://www.cpd.cica.ca/Part3)

## National Conference on Income Taxes

September 12-14, 2012  
The Toronto Congress Centre  
Toronto, ON

### PROGRAM OUTLINE

This two-day conference features several tracks of concurrent and plenary sessions. Some of Canada's leading income tax experts will present on the latest changes in tax legislation and administration and provide practical and relevant strategies to utilize in your practice or business. Learn valuable tax planning tips for maximizing opportunities for your employer, your clients and yourself! (Post-conference workshops also available.)

### WHO SHOULD ATTEND

Chartered Accountants and other tax professionals who advise or work in small-to-medium sized owner-managed businesses, as well as those in industries such as financial services, wealth management, mutual funds and life insurance.

### TOPICS INCLUDE

- Current tax issues that confront members in their practices and businesses
- Practical tax strategies
- Significant legislative and administrative changes proposed for the future
- Tax planning techniques for maximizing tax-saving opportunities
- Current cases – our annual look at recent court decisions and pending cases.

...all covered with the owner-managed business in mind!

### CPD CREDITS

Up to 20 hours

### TUITION

From \$995 (plus HST)

[www.cpd.cica.ca/NCIT](http://www.cpd.cica.ca/NCIT)

## Income Tax Practice Course – West

November 3-9, 2012

Radisson Hotel and Conference Centre Canmore  
Canmore, AB

### COURSE OUTLINE

This in-residence course provides a sound understanding of the *Income Tax Act*, an appreciation of the critical issues in current legislation and major changes proposed for the future. You will gain an improved ability to recognize tax problems, learn valuable tax planning techniques and achieve a better understanding of Canada Revenue Agency assessing positions.

### WHO SHOULD ATTEND

Chartered Accountants and other professionals in a multi-disciplinary practice that includes providing tax services to clients, and members in industry who are responsible for the internal income tax function.

### TOPICS INCLUDE

- Tax practice management
- Business and property income
- Partnerships and trusts
- Personal and corporate tax planning
- Non-resident issues
- International expansion considerations

### CPD CREDITS

Up to 44 hours

### TUITION

\$3,095 (plus GST)

Additional in-residence daily rate and facility fee apply

### PREREQUISITE

This course is intended primarily for Chartered Accountants.

[www.cpd.cica.ca/ITP](http://www.cpd.cica.ca/ITP)

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## SPECIALIZED TAX COURSES

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The following five-day in-residence courses are specifically designed for experienced tax practitioners who need to expand or refresh their knowledge in specialized areas of tax practice.

## Foundations in International Tax Course

November 3-7, 2012

The Westin Resort & Spa  
Whistler, BC

### COURSE OUTLINE

Building on the concepts presented in the *In-Depth Tax Course*, this intermediate course explores the basic issues surrounding the taxation of foreign operations and effective planning strategies for minimizing tax for businesses that have expanded, or are considering expanding, outside of Canada.

### WHO SHOULD ATTEND

Chartered Accountants and other tax professionals who:

- Advise corporations on cross-border taxation issues
  - In specialized advisory firm practices
  - In general firms with cross-border client files
- Are responsible (internally) for the international taxation affairs of Canadian businesses
- Work in a government setting, dealing with international taxation files relating to Canadian businesses

### TOPICS INCLUDE

- International Tax Principles
- The Canada-U.S. Tax Treaty
- Inbound Taxation
- Outbound Investments and Foreign Tax Credits
- Foreign Affiliate System
  - FAPI
  - Surplus Calculations
  - Reorganizations
- Introduction to Transfer Pricing
- Introduction to U.S. Taxation

### CPD CREDITS

Up to 30 hours

### TUITION

\$4,195 (plus applicable taxes)

Additional in-residence daily rate and facility fee apply

### PREREQUISITE

Applicants should have completed the *CICA In-Depth Tax Course – Parts 1 and 2* (or equivalent). In addition, the individual should be employed in an international tax specialty group. Alternatively, applicants should have at least two years of post in-depth experience and be working in an environment focusing on corporate taxation and cross-border transactions.

[www.cpd.cica.ca/InternationalTax](http://www.cpd.cica.ca/InternationalTax)

## Advanced Tax Issues for the Owner-Managed Business Course

November 10-14, 2012  
Fairmont Tremblant  
Mont Tremblant, QC

### COURSE OUTLINE

This course is designed for CAs and other professionals who work predominately with owner-managed businesses on estate planning, retirement and succession planning, or for those working in an industry setting who wish to expand their knowledge in this area. It offers an advanced format in which you can acquire innovative solutions to the most intricate financial situations that confront the business owner today.

### WHO SHOULD ATTEND

Chartered Accountants and other professionals who:

- Work predominately or exclusively with owner-managed businesses on estate planning, retirement and succession planning
- Work in an industry setting and wish to expand their knowledge in this area or need a refresher to keep up to date with emerging trends and strategies
- Work in a government setting, and deal with estate and succession planning matters

### TOPICS INCLUDE

- Business Succession Planning
- Owner-Manager Remuneration
- Trusts
- Estate Freezes
- Post Mortem Tax Planning
- Life Insurance Planning

### CPD CREDITS

Up to 25 hours

### TUITION

\$4,195 (plus applicable taxes)

Additional in-residence daily rate and facility fee apply

### PREREQUISITE

Applicants should have completed the *CICA In-Depth Tax Course – Parts 1 and 2* (or equivalent) and have at least two years of post in-depth tax experience, with some emphasis on personal financial planning, wealth preservation and advanced tax planning for owner-managers.

[www.cpd.cica.ca/ATI](http://www.cpd.cica.ca/ATI)

## Corporate Reorganizations Course

November 24-28, 2012  
Hilton Hotel & Suites  
Niagara Falls, ON

### COURSE OUTLINE

This course covers the most recent technical amendments, current issues, techniques and strategies. It explores methods for effecting corporate purchases, sales and restructuring, delves into the detailed technical tax rules and examines numerous tax planning opportunities.

### WHO SHOULD ATTEND

Chartered Accountants and other professionals who:

- Advise corporations on corporate reorganizations
- Work in an industry setting and wish to expand their knowledge in this area or need a refresher to keep up to date with emerging trends and strategies
- Work in a government setting, and deal with corporate reorganizations

### TOPICS INCLUDE

- Interest deductibility
- Paid-up capital and related issues
- Safe income and 55(3)(a) reorganizations
- Butterfly issues and spin-offs
- Amalgamations and wind-up
- Partnership reorganizations
- “Bump” and denial rules

### CPD CREDITS

Up to 25 hours

### TUITION

\$4,195 (plus HST)

Additional in-residence daily rate and facility fee apply

### PREREQUISITE

Applicants must be working full-time in tax, have completed the *CICA In-Depth Tax Course – Parts 1 and 2* (or equivalent) and have at least two years of post in-depth tax experience.

[www.cpd.cica.ca/CR](http://www.cpd.cica.ca/CR)

CICA Continuing Education has built a portfolio of the most respected indirect tax courses and conferences, satisfying the needs of both the beginner and expert indirect tax practitioner. We provide unparalleled networking opportunities and continuously enhance our existing offerings, while developing new programs that broaden our inventory and compliment your career development.



Our core indirect tax offerings include the *Commodity Tax Symposium* (now in its 32<sup>nd</sup> year), the *In-Depth HST/GST* course and three Advanced HST/GST offerings, all honed to keep your technical skills at the leading edge of the marketplace.

The CICA is also very excited to announce several new offerings for the 2012 year including *In-Depth Transfer Pricing Course*, and a new Advanced HST/GST offering on Public Sector Bodies. We are also continuing our partnership with I.E.Canada to offer preferred pricing for the *Customs, Duty and International Trade Course* throughout 2012.

Finally, stay tuned for a number of Market Briefs that will offer timely and concise reviews and responses to current issues from some of Canada's most recognized indirect tax leaders.

## Indirect Tax Conferences

### Commodity Tax Symposium – West

March 5-6, 2012, Calgary, AB

### Commodity Tax Symposium

October 1-2, 2012, Ottawa, ON

### Indirect Tax Market Briefs

Concise, one-hour presentations on hot indirect tax topics from industry experts, TBA 2012

## Indirect Tax Courses

### In-Depth HST/GST Course

May 27 – June 1, 2012  
Niagara Falls, ON

### Advanced HST/GST Course: Financial Services Course

June 14-15, 2012, Toronto, ON

### Advanced HST/GST Course: Cross-Border Transactions Course

November 15-16, 2012, Toronto, ON

### **NEW!** Advanced HST/GST Course: Public Sector Bodies Course

November 19-20, 2012, Toronto, ON

## Customs and Trade Course

### Customs, Duty and International Trade Course

March 19-21, 2012 in Montreal, QC, plus several more offerings to be held jointly with I.E.Canada throughout 2012

## Commodity Tax Symposium - West

March 5-6, 2012  
(optional workshop March 7)  
The Westin Calgary, Calgary, AB

### SYMPOSIUM OUTLINE

This year's *Symposium West* has a revitalized focus on the most important indirect tax issues facing businesses in Western Canada today! Our expanded agenda plays host to numerous general and concurrent sessions, as well as an optional workshop to help you stay on the cutting edge of the ever-changing indirect tax landscape. The Symposium will also provide you with a superb networking opportunity to meet the major indirect tax players across Canada – from practice, consulting, industry and government.

### WHO SHOULD ATTEND

Professionals who are serious about working in, or advising businesses in the area of indirect taxation:

- CAs, lawyers, consultants and academics who research, and advise in the areas of HST, GST, PST, customs and trade, and other indirect taxes
- Senior executives and other professionals who lead internal commodity tax groups in industry and not-for-profit environments
- CRA, Department of Finance and provincial ministries of finance representatives charged with policy and compliance initiatives relating to sales taxes and other indirect taxes.

### SESSION TITLES INCLUDE

- The Latest from B.C. – Transition Update
- Hot Topics in HST/GST
- Energy Trading and Fuel Taxes
- Joint Ventures and Partnerships
- Update on Financial Institutions – Western Style
- Sales and Use Tax in the U.S.
- Customs and Cross-Border Issues Update
- CRA Roundtable
- Optional Pension Workshop

*Special keynote address by:*

**Gordon Gibson** –  
“The Politics Behind Tax Reform”  
Order of British Columbia recipient and  
political columnist

### CPD CREDITS

Up to 14 hours

### TUITION

Symposium only: \$895 (plus applicable taxes)  
Pension workshop is extra

[www.cpd.cica.ca/CTSWest](http://www.cpd.cica.ca/CTSWest)



## CICA In-Depth HST/GST Course

May 27-June 1, 2012

Sheraton on the Falls Hotel, Niagara Falls, ON

### COURSE OUTLINE

This comprehensive indirect tax training course is for the new commodity tax professional and also makes an excellent refresher for the experienced practitioner. This course is viewed as the industry standard for training, and a must-have for the serious indirect tax professional. Our In-depth offering begins with web-based, self-study lessons to bring the students up to speed on the basics of indirect tax, and is followed up by six days of intensive in-residence lectures and small facilitated workgroups. Each lecture is led by a respected indirect tax Partner with an excellent track record for explaining complex tax knowledge effectively. Students are then able to instantly apply their new-found knowledge in small tutorial groups which take place after each lecture.

### WHO SHOULD ATTEND

- Professional accountants and their teams who advise clients on HST and GST matters
- Controllers, treasurers, financial executives and their teams who have responsibility for HST/GST within their organizations, big or small
- Lawyers who counsel clients on HST/GST
- CRA, Department of Finance and provincial ministries of finance representatives who are focused, or want to be focused on sales taxes and other indirect taxes.

### MODULES INCLUDE

#### SEGMENT A - WEB-BASED, SELF-STUDY

- Research Techniques and Tools
- HST/GST Administration Tools
- Basic Concepts - Imposition of Tax I

#### SEGMENT B - IN-RESIDENCE CLASSROOM SESSIONS AND TUTOR-LED WORKSHOPS

- Basic Concepts - Imposition of Tax II
- Basic Concepts - Imposition of Tax III
- Input Tax Credits (ITCs) and Rebates
- Net Tax Calculation and Timing Rules
- Special Rules I
- Special Rules II
- Purchase and Sale of Assets
- Public Sector Bodies (PSBs), Financial Services
- Real Property
- Non-Resident Issues
- Inbound Supplies
- Exports of Property, Services and Zero-Rated Supplies
- Hot Topics Panel

### CPD CREDITS

Up to 34 hours, plus self-study

### TUITION

\$3,195 (plus HST)

Additional in-residence daily rate applies

[www.cpd.cica.ca/IDHST\\_GST](http://www.cpd.cica.ca/IDHST_GST)



## ADVANCED HST/GST COURSES

### Financial Services Course

June 14-15, 2012  
Ivey INGDirect Leadership Centre  
Toronto, ON

#### PROGRAM OUTLINE

This two-day course examines the complex and dynamic indirect tax concepts and legislation for financial institutions, services and pensions. This advanced course is a complement to the CICA's *In-Depth HST/GST* offering and will expand on your learning from there, while building on your practical experiences from your day-to-day and client work. *The Financial Services Course* will go into greater detail and look at the latest changes and developments in the important area of HST/GST and financial services, and give you access to some of the leading minds in this sector!

#### WHO SHOULD ATTEND

- Chartered Accountants and other professional accountants who advise clients on HST/GST matters
- Lawyers and other professional advisors who counsel on HST/GST matters
- CFOs, controllers, treasurers and other financial executives and managers who are directly responsible for (or oversee) HST/GST compliance within their organization - big or small!
- Professionals in CRA, Department of Finance, and other government settings who have some responsibility for HST/GST matters

#### TOPICS INCLUDE

- Definitions of "financial service" and "financial instrument"
- Definition of "financial institution" including non-traditional FIs
- HST and GST compliance for financial institutions
- Special rules for seizures and repossessions
- Pension plan rules and ITCs relating to financial services
- Special rules applicable to "selected listed financial institutions" (SLFIs) and the use of the "special attribution method" (SAM)

#### CPD CREDITS

Up to 12 hours

#### TUITION

\$1,095 (plus HST)

[www.cpd.cica.ca/FSC](http://www.cpd.cica.ca/FSC)

*NOTE - Additional offerings may be added.*

### Cross-Border Transactions Course

November 15-16, 2012  
CICA Offices  
Toronto, ON

#### PROGRAM OUTLINE

This two-day course will cover an area that the HST/GST expert must deal with on a daily basis - non-residents and cross-border transactions. It is the perfect complement to our *In-Depth HST/GST Course*. The *Cross-Border Transactions Course* will focus on the application of HST/GST to specific, practical, real-life situations and the numerous technical issues that arise when one tries to apply the HST/GST provisions to cross-border transactions. In addition, it will also provide you with an excellent opportunity to meet other practitioners and interact with our top-notch faculty who will help walk you through the issues and answer your questions.

#### WHO SHOULD ATTEND

- Chartered Accountants and other professional accountants who advise clients on HST/GST matters
- Lawyers and other professional advisors who counsel on HST/GST matters
- CFOs, controllers, treasurers and other financial executives and managers who are directly responsible for (or oversee) HST/GST compliance within their organization - big or small!
- Professionals in CRA, Department of Finance, and other government settings who have some responsibility for HST/GST matters

#### TOPICS INCLUDE

- Taxation and special rules for non-residents
- Application of HST and GST to different types of cross-border transactions
- Drop-shipment rules
- Application of HST and GST to cross-border electronic commerce and continuous transmission commodities

#### CPD CREDITS

Up to 12 hours

#### TUITION

\$1,095 (plus HST)

[www.cpd.cica.ca/CBTC](http://www.cpd.cica.ca/CBTC)

*NOTE - Additional offerings may be added during the year. Visit website above for updates.*

**NEW! Public Sector Bodies Course**

November 19-20, 2012  
CICA Offices  
Toronto, ON

**PROGRAM OUTLINE**

This new Advanced HST/GST Course will provide much needed insight into the world of indirect taxes for public sector bodies. Public sector bodies include government bodies, non-profit organizations, charities, municipalities, schools, universities and hospitals. The goal of this advanced offering is to expand on the concepts introduced at the *In-Depth HST/GST Course*, and to provide indirect tax professionals and others who work in this sector with a detailed look at the rules and complexities surrounding this unique practice area. Seize this cost-effective opportunity to learn from some of the sector's most respected practitioners, while building on your indirect tax technical knowledge to help you run your organization effectively.

**WHO SHOULD ATTEND**

- Chartered Accountants and other professional accountants who advise clients on HST/GST matters relating to public sector bodies
- Lawyers and other professional advisors who counsel on HST/GST matters relating to public sector bodies
- CFOs, controllers, treasurers and other financial executives and managers who are directly responsible for (or oversee) HST/GST compliance within their public sector organization - big or small!
- Professionals in CRA, Department of Finance, and other government settings who have some responsibility for HST/GST matters

**TOPICS INCLUDE**

- Special registration rules and streamlined accounting methods
- Applicability of certain exemptions available to various types of public sector bodies
- Rebates
- Relevant insights and advice on common HST/GST issues faced by public sector bodies

**CPD CREDITS**

Up to 12 hours

**TUITION**

\$1,095 (plus HST)


[www.cpd.cica.ca/PSBC](http://www.cpd.cica.ca/PSBC)



*Seize this cost-effective opportunity and build on your indirect tax technical knowledge to help run your organization effectively.*

## Customs Duty and International Trade Course

March 19-21, 2012  
Le Centre Sheraton  
Montreal, QC

Joint Offering with 

### COURSE OUTLINE

The *Customs Duty and International Trade Course* delivers the knowledge and skills necessary for customs and trade professionals to help their organization and clients thrive in today's fast-paced, highly competitive, global business climate. This three-day practical course brings together a group of top trade and customs experts to outline the main rules governing the international trade of goods and services, what businesses must do to comply, and how they can reduce their risk of exposure.

### WHO SHOULD ATTEND

The course will benefit professionals in a variety of settings:

- Chartered Accountants and other professional accountants who advise clients on customs and trade matters
- Lawyers and other professional advisors who counsel on customs and trade matters
- CFOs, controllers, and other senior officers of organizations active in international business
- Traffic and customs personnel providing logistics services
- Professionals who manage customs personnel or the customs function in their organization
- Professionals in CBSA with responsibility for customs and trade matters

### TOPICS INCLUDE

- Detailed overview of the *Customs Act*, customs tariff and regulations
- Export regulations and documentation
- Tariff classification
- Value for duty
- Customs enforcement, audits, penalties and appeals
- Trade remedies, import and export controls and trade embargos
- U.S. customs basics

### CPD CREDITS

Up to 18 hours

### TUITION

Three days from: \$1,195 (plus applicable taxes)  
Two days from: \$895 (plus applicable taxes)  
One day from: \$595 (plus applicable taxes)

[www.cpd.cica.ca/CDIT](http://www.cpd.cica.ca/CDIT)

## CICA Commodity Tax Symposium

October 1-2, 2012  
(optional workshops September 30  
and October 3)  
Westin Ottawa, Ottawa, ON

### PROGRAM OUTLINE

"The Symposium" is the annual gathering place for progressive professionals working or advising in commodity taxation. Featuring a series of plenary sessions, concurrent presentations and keynote speakers addressing critical issues relating to HST, GST, PST, QST and Customs and Trade, the Symposium provides unprecedented networking opportunities in the marketplace.

### WHO SHOULD ATTEND

Professionals who are serious about working in or advising businesses in the area of indirect taxation:

- CAs, lawyers, consultants and academics who research and advise in the areas of HST, GST, PST, customs and trade, and other indirect taxes
- Senior executives and other professionals who lead internal commodity tax groups in industry and not-for-profit environments
- CRA, Department of Finance and provincial ministries of finance representatives charged with policy and compliance initiatives relating to sales taxes and other indirect taxes.

### TOPICS INCLUDE

- Relevant insights and advice on risk management related to commodity taxation issues
- Discussion and debate about policy direction
- The most important sales tax issues confronting the community
- Annual update on the most important case law and jurisprudence over the last year
- Revenu Québec policy issues
- Annual CRA Roundtable

### CPD CREDITS

Up to 22 hours

### TUITION

\$1,595 (plus HST)

Workshops extra

[www.cpd.cica.ca/CTS](http://www.cpd.cica.ca/CTS)

## NEW! The CICA In-Depth Transfer Pricing Course

**PART I: elearning – Fall 2012**

**PART II: In-Residence – TBA**

### COURSE OUTLINE:

The NEW *In-Depth Transfer Pricing Course* will provide grounding in the basic principles of transfer pricing and explore some of the more critical issues and fundamental strategies that international businesses need to understand.

The course is comprised of two components; first an elearning series and then, a four day in-residence course to be held just outside a major Canadian city. The elearning series will provide a broad understanding of the basic concepts and framework of transfer pricing and how it impacts a company's operations. The in-residence session will then put students through an intensive series of lectures, each of which will be followed up with small break-out groups to give students a chance to work through practical case studies while being facilitated by an experienced transfer pricing professional.

### WHO SHOULD ATTEND

Chartered Accountants, lawyers, economists and other professionals who specialize in international taxation who are:

- Advisors to Canadian corporations with existing or planned foreign operations
- Senior personnel of Canadian businesses responsible for transfer pricing, corporate tax, international tax and/or global taxation
- Government personnel, dealing with international tax issues and transfer pricing that affect Canadian businesses

### TOPICS INCLUDE

- Introduction to transfer pricing: OECD guidelines and Canadian legislation
- Comparability analysis and transfer pricing methodologies
- Advanced transfer pricing agreements
- Dispute resolution procedures
- Financial transactions including arm's length interest rates and foreign currency risk
- Intangible property and determining the appropriate arm's length charge
- Business restructuring
- Intercompany services including functional analysis and allocation factors

## In-Depth elearning Modules (Part I)

### Fall 2012

**Module 1:**  
Introduction to transfer pricing

**Module 2:**  
Understanding your business in the transfer pricing landscape

**Module 3:**  
Transfer pricing methodologies

**Checkpoint #1**  
Live webinar with a leading Canadian transfer pricing expert to reaffirm the topics covered in modules 1-2

### Winter 2012/2013

**Module 4:**  
Comparability analysis

**Module 5:**  
Financial analysis and statistical methods

**Module 6:**  
Putting it all together

**Checkpoint #2**  
Live webinar with a leading Canadian transfer pricing expert to reaffirm the topics covered in modules 3-6

**CPD CREDITS:**

elearning: up to 8 hours

In-residence: up to 24 hours

**TUITION:**

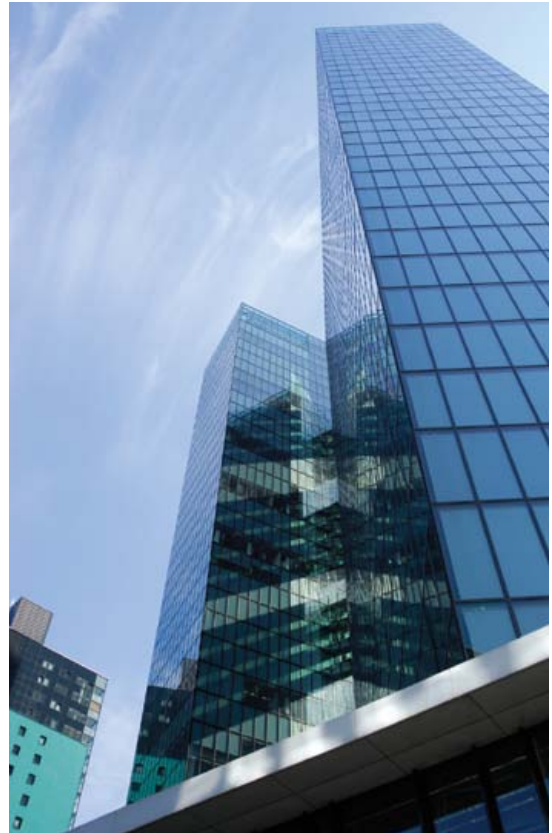
Part I: elearning from \$595  
(plus applicable taxes)

Part II: In-residence from \$2,395  
(plus applicable taxes) Additional in-residence  
daily rate and facility fee may apply

Program information is correct at time of  
printing.

For any new or revised items please visit:  
[www.cpd.cica.ca/TransferPricing](http://www.cpd.cica.ca/TransferPricing)

*A new course for Chartered  
Accountants, lawyers, economists  
and other professionals who  
advise, or work in, an organization's  
transfer pricing team.*



## In-Residence Session (Part II)

Summer/Fall 2013

Application of  
knowledge at your  
place of employment  
12 - 24 months

The in-residence session will put you through an intensive series of lectures, each of which will be followed up with small break-out groups to give you a chance to work through practical case studies while being facilitated by an experienced transfer pricing professional.

**Topic Highlights:**

- 1) Intangible property
  - 2) Intercompany services
  - 3) Business restructuring
  - 4) Financial transactions
  - 5) Dispute resolution
- ...and more!



# FINANCIAL REPORTING AND GOVERNANCE

## FINANCIAL REPORTING AND GOVERNANCE

Our suite of Financial Reporting and Governance conferences and in-depth courses provide first-class continuing education for senior financial professionals in public practice, industry and government, as well as seasoned executives looking for the latest knowledge needed to be a valuable audit committee member.

Our two highly acclaimed *IFRS Immersion Courses* continue to set the gold standard for up-to-the-minute comprehensive coverage of the most important IFRS standards. And our new public sector financial reporting course provides comprehensive coverage of the most important PSAB topics. This year's financial reporting conference line-up also includes two industry-specific conferences, for the mining and oil and gas industries to help these industries deal with unique challenges created by the adoption of IFRS.

This year's line-up is the most comprehensive ever, so whether you are a CFO, controller or other senior financial officer, an auditor or advisor, you will benefit from one or more of the following top-notch programs.



	IFRS	ASPE	PSAB	Governance and Industry Specific
ON-LINE	<b>IFRS Self-Study Learning and Certificate Program</b> Available Now			
COURSES	<b>IFRS Immersion 1 Course (core topics)</b> <ul style="list-style-type: none"> <li>• April 16-19, 2012, Toronto, ON</li> <li>• August 13-16, 2012, Halifax, NS</li> </ul> <b>IFRS Immersion 2 Course (specialized topics)</b> <ul style="list-style-type: none"> <li>• June 12-15, 2012, Calgary, AB</li> <li>• September 10-13, 2012, Toronto, ON</li> </ul>		<b>Public Sector Financial Reporting Course</b> <ul style="list-style-type: none"> <li>• September 5-7, 2012, Ottawa, ON</li> <li>• February 11-13, 2013, Ottawa, ON</li> </ul> (Note: Day 3 is optional. See page 25 for details)	
CONFERENCES	<b>Financial Reporting and Accounting Conference</b> <ul style="list-style-type: none"> <li>• September 24-25, 2012 (optional workshops September 26) Toronto, ON</li> </ul>		<b>Public Sector and Not-For-Profit Financial Reporting Conference</b> <ul style="list-style-type: none"> <li>• October 10-11, 2012, Ottawa, ON</li> </ul>	<b>CICA Conference for Audit Committees</b> <ul style="list-style-type: none"> <li>• November 20-21, 2012, Toronto, ON</li> </ul> <b>Financial Reporting Conference for the Oil and Gas Industry</b> <ul style="list-style-type: none"> <li>• June 6-7, 2012, Calgary, AB</li> </ul> <b>Financial Reporting Conference for the Mining Industry</b> <ul style="list-style-type: none"> <li>• December 5-6, 2012, Toronto, ON</li> </ul>

## IFRS Self-Study Learning and Certificate Program

### Self-Study – Available Now

#### COURSE OUTLINE

This popular self-study course is provided in cooperation with the Institute of Chartered Accountants in England and Wales (ICAEW), and consists of a comprehensive manual and 12-month access to interactive online learning. Also included is an online assessment and certificate that will demonstrate and verify your knowledge and understanding of IFRS.

#### WHO SHOULD PARTICIPATE

- This course is relevant to anyone wanting to learn IFRS

#### TOPICS INCLUDE

This course focuses on broad, in-depth knowledge and understanding of IFRS and will help you to:

- Understand and apply IFRS principles, concepts and knowledge in a business setting
- Produce and interpret financial statements and information
- Make informed business decisions and provide practical business advice
- Assess the impact of the new standards on your business, or that of your clients

#### CPD CREDITS

Up to 70 hours – self-study

#### TUITION

\$995 plus applicable taxes (includes shipping & handling)

[www.cpd.cica.ca/IFRSSelfStudy](http://www.cpd.cica.ca/IFRSSelfStudy)

## IFRS IMMERSION COURSES

CICA's two IFRS immersion courses provide comprehensive coverage of the most important IFRS standards. These highly acclaimed courses are in constant review and update mode reflecting the latest in IASB pronouncements and best practices for interpretation. Choose the course that best suits your needs and interests, or schedule both into your professional development program for 2012.

### IFRS Immersion 1 Course (core topics)

- **April 16-19, 2012**  
Hilton Toronto Hotel, Toronto, ON
- **August 13-16, 2012**  
Delta Barrington, Halifax, NS

#### COURSE OUTLINE

This four-day course provides comprehensive up-to-the-minute coverage of the core standards. Each module consists of an in-class lecture followed by a smaller facilitated workshop with practical case studies. The course also includes a lecture reviewing the current IASB work plan and a brief summary of the status of standards not covered in the course.

#### WHO SHOULD ATTEND

- Senior accounting professionals in both industry and public practice

#### TOPICS INCLUDE

- Standards update
- Financial statement presentation
- Revenue recognition
- Property, plant and equipment
- Financial instruments (financial assets and derecognition)
- Provisions
- Fair value measurement
- Impairments
- Income taxes

#### CPD CREDITS

Up to 28 hours

#### TUITION

\$3,495 (plus applicable taxes)

[www.cpd.cica.ca/IFRSImmersion](http://www.cpd.cica.ca/IFRSImmersion)

## IFRS Immersion 2 Course (specialized topics)

(Note: IFRS Immersion 1 is not a prerequisite for IFRS Immersion 2)

- **June 12-15, 2012**  
Calgary TELUS Convention Centre  
Calgary, AB
- **September 10-13, 2012**  
Hilton Toronto Hotel  
Toronto, ON

### COURSE OUTLINE

This four-day course provides comprehensive coverage of several important IFRS standards beyond those covered in IFRS Immersion 1. Each module consists of an in-class lecture followed by a smaller facilitated workshop with practical case studies. The course also includes a lecture reviewing the current IASB work plan and a brief summary of the status of standards not covered in the course.

### WHO SHOULD ATTEND

- Senior accounting professionals in both industry and public practice

### TOPICS INCLUDE

- Standards update
- Consolidations and segmented information
- Business combinations and strategic investments
- Employee benefits
- Foreign exchange
- Share-based payments
- Leases
- Financial instruments (two modules):
  - Debt and equity
  - Derivatives and hedging

### CPD CREDITS

Up to 28 hours

### TUITION

\$3,495 (plus applicable taxes)

[www.cpd.cica.ca/IFRSImmersion2](http://www.cpd.cica.ca/IFRSImmersion2)



### Comments From Past IFRS Immersion Course Participants

*The quality of all the lecturers and workshop leaders was A+... I was very impressed with this course and would recommend it to anyone... the approach to the case studies was very effective.*

Anna Choy, Tax Manager,  
BJ Services Company Canada

*Super presenters... the case format was great, forcing immediate application greatly enhances the learning experience. Truly am glad I took this immersion course, it provided me with valuable information for present and future issues.*

Vita Italia, Director of Finance,  
Winpak Heat Seal Packaging Inc.

*Workshop leader was fantastic; engaging and brought many real-life examples and anecdotes which enriched the case analysis and learning process.*

Alfred Colas, Corporate Controller,  
Rainy River Resources Ltd.

*Well paced, provided logical and methodological approach to complex areas. Engaging and timely... workshop leader was passionate and really knowledgeable about the topics. The workshop brought practical applications to the technical rules, further reinforcing how to work with the new standards.*

Michael Louie, Partner, D&H Group LLP

*Excellent material, excellent workshop.*

Steve Clarke, Senior Manager Financial Standards,  
Irving Oil Operations Limited

## Financial Reporting Conference for the Oil and Gas Industry **NEW for 2012!**

June 6-7, 2012  
Metropolitan Conference Centre  
Calgary, AB

### PROGRAM OUTLINE

The adoption of IFRS created some unique challenges for the Canadian oil and gas industry including uncertainty on how to interpret and apply the new standards, and concerns about diversity in practice across the industry. This industry-driven conference will provide technical updates for all the key standards impacting the industry and lessons learned to date, along with sessions addressing broader areas of interest and concern for financial professionals in this industry. This conference will also provide a unique opportunity to discuss the issues and challenges you face with colleagues and peers from across the country.

### WHO SHOULD ATTEND

Finance professionals working in or providing services to the oil and gas industry such as:

- CFOs, directors of finance, controllers and other senior financial executives
- Public accountants and other professional advisors
- Securities regulators, financial analysts and other financial statement users

### TOPICS INCLUDE

- Technical sessions on key IFRS standards including the new joint arrangements standard, farm-ins and farm-outs, and impairment testing
- What did we learn from year one of IFRS?
- Key financial reporting and disclosure issues
- Updates on securities regulations
- Current and emerging issues, including future IFRS developments

### CPD CREDITS

Up to 14 hours

### TUITION

\$1,590 (plus applicable taxes)

[www.cpd.cica.ca/OilGas](http://www.cpd.cica.ca/OilGas)

## Public Sector Financial Reporting and Accounting Course

- September 5-7, 2012, Ottawa, ON
- February 11-13, 2013, Ottawa, ON

*(Note: Day three is an optional half-day)*

### PROGRAM OUTLINE

This two-and-one-half day course focuses on the practical application of PSAB standards in real-life government situations. Each module consists of a technical lecture followed by either case studies or short exercises and an opportunity for smaller group discussions. Case studies are designed to illustrate the application of concepts and information learned in the lecture. This course allows flexible attendance – refer to the topics and tuition sections below.

### WHO SHOULD ATTEND

Accounting professionals in organizations that use, or are transitioning to standards issued by the Public Sector Accounting Board (PSAB).

### TOPICS - DAYS ONE AND TWO

- Financial statement presentation (net-debt model)
- Revenues
- Capital assets and related topics
- Government transfers
- Comprehensive integrated case study
- Emerging issues

### TOPICS - DAY THREE (OPTIONAL ADDITIONAL HALF-DAY)

- Consolidations
- Financial instruments
- Employee future benefits

### CPD CREDITS

Up to 18 hours

### TUITION

Days one and two only: \$995 (plus HST)

Full Course: \$1,395 (plus HST)

[www.cpd.cica.ca/PSABcourse](http://www.cpd.cica.ca/PSABcourse)

## Financial Reporting and Accounting Conference (IFRS and ASPE)

September 24-25, 2012  
(optional workshops September 26)  
Metro Toronto Convention Centre  
Toronto, ON

### PROGRAM OUTLINE

This annual conference is Canada's leading financial reporting and accounting event and provides an up-to-the-minute extensive review of the most critical current and emerging issues facing both publicly traded and privately held corporations in Canada. The agenda includes extensive coverage of the latest developments in both IFRSs and Accounting Standards for Private Enterprises (ASPE), and panel discussions on current issues and challenges. This flagship conference also features top-of-the-line keynote speakers and sessions of broader interest. In-depth workshops addressing the most relevant and challenging topics will also be available.

### WHO SHOULD ATTEND

- Chief financial officers, vice-presidents of finance, controllers or assistant controllers, regulatory compliance officers, directors of finance and corporate accounting, and other senior accountants
- Public accountants, auditors, and other professionals involved with financial reporting
- Regulators, regulatory-compliance officers, financial analysts, and other financial statement users

### TOPICS INCLUDE

- Updates from the Canadian Accounting Standards Board, International Accounting Standards Board and the Ontario Securities Commission
- Technical sessions on International Financial Reporting Standards
- Technical sessions on Accounting Standards for Private Enterprises
- Updates on Canadian Auditing Standards
- Specific current topics in accounting, financial reporting, and other corporate disclosure
- Panel discussions on current hot topics
- Sessions on broader topics of interest including risk management

### CPD CREDITS

Up to 14 hours

### TUITION

From \$1,595 (plus HST)  
Workshops extra

[www.cpd.cica.ca/FRAC](http://www.cpd.cica.ca/FRAC)

## Public Sector and Not-for-Profit Financial Reporting Conference

October 10-11, 2012  
Ottawa Convention Centre  
Ottawa, ON

### PROGRAM OUTLINE

This annual conference is dedicated to issues relevant to public sector and not-for-profit organizations that follow or are transitioning to standards issued by the Public Sector Accounting Board (PSAB). This practical conference will provide technical updates on key standards along with sessions addressing the most critical issues facing public sector financial reporting. This event provides an unparalleled networking opportunity to discuss the issues and challenges you face with colleagues from across Canada.

### WHO SHOULD ATTEND

- Senior financial professionals with controllership, treasury or budget functions
- Public accountants, auditors, and other professionals
- Financial analysts and other financial statement users

### TOPICS INCLUDE

- Technical sessions on key financial reporting standards and topics
- Performance reporting in the public and not-for-profit sectors
- Governance, risk management, and auditing
- Panel discussions on broader topics of interest

### CPD CREDITS

Up to 14 hours

### TUITION

\$995 (plus HST)

[www.cpd.cica.ca/PublicSector](http://www.cpd.cica.ca/PublicSector)

## CICA Conference for Audit Committees

November 20-21, 2012  
The Westin Harbour Castle  
Toronto, ON

### PROGRAM OUTLINE

This conference is designed to develop existing and future audit committee members. It features keynote addresses, technical sessions and panel discussions – all delivered by experienced professionals from across the country. Sessions will explore roles and responsibilities, financial reporting and corporate governance developments, integrity and ethics, risk oversight, assurance and accounting standards, current regulatory issues and other current topics relevant to this important board committee. This conference provides a unique opportunity to discuss issues and challenges with colleagues from across the country.

### WHO SHOULD ATTEND

- Chairs and current audit committee members wanting to broaden their knowledge and effectiveness in their roles
- CFOs, CEOs and other senior executives who work with their audit committees
- CAs, lawyers and other professionals who advise audit committees
- Prospective audit committee members who want to understand more about the role

### TOPICS INCLUDE

- Latest developments in financial reporting and audit committee expectations
- Emerging governance requirements and issues
- Risk oversight
- New areas of interest such as cybersecurity and social media

### CPD CREDITS

Up to 14 hours

### TUITION

\$1,790 (plus HST)

[www.cpd.cica.ca/CFAC](http://www.cpd.cica.ca/CFAC)

## Financial Reporting Conference for the Mining Industry **NEW for 2012!**

December 5-6, 2012  
The Hilton Toronto Hotel  
Toronto, ON

### PROGRAM OUTLINE

The adoption of IFRS created some unique challenges for the Canadian mining industry and left many companies uncertain on how to interpret and apply the new standards, along with concerns about the diversity in practice across the industry. This conference will provide technical updates for all the key standards impacting the industry and lessons learned to date, along with sessions addressing broader areas of interest and concern to financial professionals in this industry. This conference will also provide a unique opportunity to discuss the issues and challenges with colleagues and peers from across the country.

### WHO SHOULD ATTEND

Finance professionals working in, or providing services to the mining industry such as:

- Chief financial officers and other senior financial executives who are directly responsible for accounting and reporting
- Public accountants and other professional advisors
- Securities regulators, financial analysts and other financial statement users

### TOPICS INCLUDE

- Technical sessions on key International Financial Reporting Standards impacting the mining industry, including:
  - IFRS 11 Joint Arrangements
  - IFRS 6 Exploration for and Evaluation of Mineral Resources
  - IFRIC 20 Stripping Costs in the Production Phase of a Surface Mine
  - IFRS 2 Share-Based Payment
  - IAS 39 Financial Instruments: Recognition and Measurement
- What did we learn from year one of IFRS?
- Specific current topics in accounting, financial reporting and disclosure
- Updates on securities regulatory matters particular to the mining industry
- Seeking financing for mining projects
- Current and emerging issues, including future IFRS developments

### CPD CREDITS

Up to 14 hours

### TUITION

\$1,590 (plus HST)

[www.cpd.cica.ca/Mining](http://www.cpd.cica.ca/Mining)

# UNIQUE PRACTICE AREAS AND INDUSTRIES

## UNIQUE PRACTICE AREAS AND INDUSTRIES

*Our first-class training programs and conferences provide unparalleled networking opportunities while you earn your CPD credits.*

CICA Continuing Education provides offerings specifically designed to serve members in unique practice areas and industries. Choose from a selection of first-class training programs and conferences to provide unparalleled networking opportunities while you earn your CPD credits.


Whether you are: a CFO, controller or other senior financial officer; a senior risk manager or internal auditor; an advisor to small and medium-sized businesses; a CIO, technology security advisor, in-house specialist, IT assurance and control professional; a forensic accountant; or an auditor servicing broker clients - you will benefit from the following diverse programs designed to fit your unique needs.



UNIQUE PRACTICE AREAS AND INDUSTRIES

## Canadian Conference on IT Audit, Governance and Security

March 26-27, 2012  
(optional workshop March 28)  
Hilton Toronto Hotel  
Toronto, ON

Co-presented by:  Chartered Accountants of Canada / Comptables agréés du Canada



### PROGRAM OUTLINE

This two-day conference features a keynote address and plenary sessions from top IT innovators, combined with concurrent sessions on a variety of “hot topics,” encompassing different aspects of IT audit, governance and security. It will deliver the practical training IT and financial professionals need to expand their knowledge while maintaining their competitive edge.

### WHO SHOULD ATTEND

The ideal conference for IT decision makers and advisors in the areas of risk, security and governance including:

- Auditors – internal and external
- Chief information officers
- Chief IT security officers
- Senior financial professionals with responsibility for the IT function

### TOPICS INCLUDE

- Cloud computing: audit, governance and security issues
- Offshoring and outsourcing
- Business continuity and pandemic awareness in an interconnected world
- Understanding the shifting paradigm of security in the cyber age
- Recent and emerging technologies plus future trends – What are the risks?
- Is your board dealing with IT governance?
- “BYOD” – How do you manage the security issues?

*Special keynote address by:*  
**Douglas Merrill**, former CIO and VP Engineering at Google

### CPD CREDITS

Up to 21 hours

### TUITION


From \$1,295 (plus HST)

Workshop extra

[www.cpd.cica.ca/ITAudit](http://www.cpd.cica.ca/ITAudit)

## Fundamentals of IT Audit – A Three-Day Workshop

March 26-28, 2012  
Hilton Toronto Hotel  
Toronto, ON

Co-presented by:  Chartered Accountants of Canada / Comptables agréés du Canada



### PROGRAM OUTLINE

This three-day workshop is designed to provide new IT assurance-and-control professionals with the core skills needed by all information technology auditors. You will review and understand key audit and control principles, as well as many practical techniques, which are all necessary to complete a wide range of IT audit assignments within today’s complex computing environments. After completing this workshop, you will be able to take part in many types of IT audit assignments on which you can continue to build your audit expertise.

### WHO SHOULD ATTEND

This workshop is ideal for new IT assurance-and-control professionals including:

- Internal auditors
- External auditors
- IT professionals providing assurance or advice on controls
- Other professionals seeking an understanding of the fundamentals of an IT audit

### TOPICS INCLUDE

- Understanding IT audit risks and defining audit scope
- Internal control concepts and the role of computer control standards
- General controls protecting the IT environment
- Business process controls covering specific financial systems
- Communicating audit findings

The workshop is led by **Craig McGuffin**, an award-winning and extremely popular speaker, with over 25 years experience in the field of network controls and security.

### CPD CREDITS

Up to 21 hours

### TUITION

\$1,495 (plus HST)

[www.cpd.cica.ca/ITAudit](http://www.cpd.cica.ca/ITAudit)

## The CICA National Conference for SME Advisors

August 8-10, 2012  
(optional workshop August 7)  
The Westin Nova Scotian  
Halifax, NS

In cooperation with  Chartered Accountants of Nova Scotia

### PROGRAM OUTLINE

If you are a CA who advises SMEs (small and medium-sized enterprises) you won't want to miss the event that over 3,000 attendees have overwhelmingly rated "excellent." Join your colleagues from coast to coast this summer as they gather in Atlantic Canada for a learning and family experience like no other. This two-and-a-half-day conference delivers hands-on practical and proven tools to build a better SME practice and better businesses for your clients. Halifax abounds with family activities and we have negotiated an amazing rate with The Westin Nova Scotian, so mark your calendar now for SME 2012.

### WHO SHOULD ATTEND

Designed exclusively for Chartered Accountants - sole practitioners, and partners and managers in accounting firms who advise small and medium-sized businesses.

### TOPICS INCLUDE

- The latest updates on Accounting Standards for Private Enterprises, IFRSs and Accounting Standards for Not-for-Profit Organizations and how these will impact your practice
- Tax updates
- Update on Canadian Auditing Standards
- State-of-the art IT practices to help maximize your firm's efficiency
- Special keynote address by David Chilton
- Our ever-popular "family and friends" sessions

*Special keynote address by:*

**David Chilton**, author of *The Wealthy Barber* and *The Wealthy Barber Returns*

### CPD CREDITS

Up to 25 hours

### TUITION

From \$1,295 (plus applicable taxes)  
Workshop extra

[www.cpd.cica.ca/SMEAdvisors](http://www.cpd.cica.ca/SMEAdvisors)

## In-Depth Brokers and Investment Dealers Course

September 19-21, 2012  
St. Andrew's Club & Conference Centre  
Toronto, ON

Presented in cooperation with  

### COURSE OUTLINE

The program includes a pre-course on-line module, and a two-and-a-half-day facilitated course with lectures and work sessions. It provides participants with an intermediate-level of knowledge of the Canadian securities industry, and the operations and function of brokers and investment dealers, including regulatory requirements. This course is considered the definitive training program for professionals providing audit, assurance and other services to brokers and investment dealers, and for professionals who work in a securities broker or dealer setting.

### WHO SHOULD ATTEND

- Chartered Accountants and other professionals who provide audit, assurance and other services to securities brokers and dealers
- Chartered Accountants and other professionals who work in a securities broker or dealer setting

### TOPICS INCLUDE

- Background to the Canadian securities industry and types of brokerage activities (on-line)
- Overview of the Canadian securities industry and the regulatory environment
- Books and records, operations
- Risk-adjusted capital
- Accounting considerations including IFRS updates
- Reporting, risk management and auditing brokers and investment dealers

### CPD CREDITS

Up to 23 hours

### TUITION

\$2,195 (plus HST)

[www.cpd.cica.ca/Brokers](http://www.cpd.cica.ca/Brokers)

## Investigative and Forensic Accounting Conference

October 23-24, 2012  
(optional workshop October 22)  
Toronto, ON

### PROGRAM OUTLINE

Never has there been such a great demand for forensic accounting professionals – headlines about fraudulent schemes, scandals, litigation and corporate turmoil fill the news daily. This conference brings together CAs and other business, industry and government professionals from across North America who are engaged in the field of investigative and forensic accounting.

### WHO SHOULD ATTEND

- CAs who advise clients on forensic accounting matters
- Lawyers who counsel businesses on forensic accounting matters:
  - Fraud examiners and litigation specialists
  - Economic damage specialists
  - Family law practitioners
- Professionals in business, industry, government and regulatory settings seeking current information, tools and resources in the forensic accounting area
- Auditors and accounting professionals interested in investigative and forensic accounting

### TOPICS INCLUDE

Essential education and information on:

- Fraud investigations
- Loss quantification
- Litigation support
- Risk management
- Dispute resolution
- Insurance matters

### CPD CREDITS

Up to 15 hours

### TUITION

\$1,295 (plus applicable taxes)  
Pre-conference workshop extra

[www.cpd.cica.ca/IAFA](http://www.cpd.cica.ca/IAFA)

## CICA Business and Industry Conference

November 21-22, 2012  
(optional workshop November 20)  
The Toronto Congress Centre  
Toronto, ON

### PROGRAM OUTLINE

Canadian businesses expect more from senior financial officers. Success depends on possessing a combination of technical expertise and well-honed soft skills as well as being a strategic leader who will add value to the business. This unique two-day event offers a comprehensive blend of sessions providing a mix of timely technical updates and professional leadership skill-building strategies. Join your peers from other Canadian companies to discuss common challenges, explore parallel opportunities for efficiency gains and growth, and build your professional network.

### WHO SHOULD ATTEND

- Chief financial officers and other senior financial executives
- Chartered Accountants in industry aspiring to senior financial leadership

### TOPICS INCLUDE

- Key challenges facing senior financial executives in an uncertain world
- Strategic planning and effective risk management
- Emerging economic trends and important strategies for organizational success
- Financing opportunities to achieve corporate objectives
- Practical insight into organizational and leadership development for the senior finance manager in the changing Canadian workplace
- Canadian and international trends in effective financial leadership
- Latest developments in accounting standards, tax, IT and compensation and benefits

### CPD CREDITS

Up to 17 hours

### TUITION

From \$1,095 (plus HST)  
Workshop extra

[www.cpd.cica.ca/BusinessIndustry](http://www.cpd.cica.ca/BusinessIndustry)

## THE CORPORATE FINANCE SERIES OF COURSES

Visit [www.cpd.cica.ca/CF](http://www.cpd.cica.ca/CF) for dates and locations

The CICA's Corporate Finance suite of courses offers you the opportunity to structure your own educational program to include as much or as little as you like. Take the courses as and when you need them to support your career.

Or, if you are interested in the internationally recognized **CF Qualification**, you can earn it by successfully completing the *Advanced Corporate Finance Course*, its related assessment and the required work experience.



### I would like to increase or upgrade my corporate finance knowledge

- ▶ I am interested in a specific area.
- ▶ I am interested in corporate finance but NOT in the CF qualification.
- ▶ I just need to understand how to raise capital in Canada.
- ▶ I might be interested in earning the CF, but I don't know yet...

Take any of the corporate finance elearning courses or the CF in-person courses that will meet your needs.

#### elearning:

- Preparing to Raise Capital - The Basics
- Accessing Capital - The Process
- Basic Taxation Principles in Corporate Finance
- Tax Considerations in M&A Transactions
- Analyzing and Interpreting Financial Statement Relationships
- Financial Statement Ratio Analysis
- Time Value of Money

#### In-Person Courses:

- Valuation in Corporate Finance
- Debt and Equity in Corporate Finance
- Making Corporate Finance Work

### I want to earn the CF Qualification to expand my career options

- ▶ I am a CFO in a mid-sized firm. My company is considering acquiring other companies and I don't know anything about corporate finance. Help!
- ▶ I have hired some corporate finance advisors to help me make some acquisitions and I would like to better understand the process.
- ▶ I am preparing to sell one of our divisions – I want to understand better what a potential buyer is looking for.

Consider taking the *Advanced Corporate Finance Course*.

To do that, you need to have completed the three individual corporate finance courses in:

- Valuation in Corporate Finance
- Debt and Equity in Corporate Finance
- Making Corporate Finance Work

## CORPORATE FINANCE ELEARNING COURSES

Kick start your Corporate Finance education with the CF elearning courses, designed to help you refresh and update your knowledge. These online courses are available 24/7, provide verifiable CPD credits and will help you start building your corporate finance knowledge and resources.

### Preparing to Raise Capital – The Basics

This is the first of two financing elearning courses. Here, you'll review the basic concepts of financing and the different forms of capital that will help you determine the appropriate type of financing for your business. Armed with this knowledge, you will be able to discuss the different issues involved in strategic financial design and determining the most appropriate financial plan.

**CPD CREDITS** 1 hour

**TUITION** \$49 (plus applicable taxes) \*

### Accessing Capital – The Process

Building on what you learned in *Preparing to Raise Capital – The Basics*, this course will address how to prepare a request for financing and to whom it should be presented. It will also explore the different issues involved with debt and equity and alternative financings.

**CPD CREDITS** 1 hour

**TUITION** \$49 (plus applicable taxes) \*

### Basic Taxation Principles in Corporate Finance

This course is a great introduction to understanding the basic tax differences between equity and debt financings. It will also explain the tax benefits of hybrid financing and review common tax issues on inbound and outbound financings.

**CPD CREDITS** 1 hour

**TUITION** \$49 (plus applicable taxes) \*



## Tax Considerations in Merger and Acquisition Transactions

If you are involved in mergers and acquisitions, you will want to understand the basic tax issues involved and how they might affect your deal. While the course will not make you a tax expert, it will help you understand the advantages and disadvantages of asset or share deals and the special considerations that apply to private companies. It will also provide you with some important acquisition planning techniques.

**CPD CREDITS** 1 hour

**TUITION** \$49 (plus applicable taxes) \*

### Analyzing and Interpreting Financial Statement Relationships

This course delves deeper into the interrelationships of individual line items on the financial statements, giving you a better appreciation of their sensitivity to positive or negative business changes. You will also learn about the drivers and influencers of revenue, costs and other significant line items.

**CPD CREDITS** 2 hours

**TUITION** \$49 (plus applicable taxes) \*

### Financial Statement Ratio Analysis

If it has been a while since you have generated or reviewed financial statement ratios and interpreted their results, this course is for you! You will learn about the four types of ratios: activity, liquidity, solvency, and profitability; the important ratios in each category, how they are constructed, and when to use them to get the information you need. This course uses the financial statements of two major Canadian competitors and shows you how to interpret the ratios by comparing the companies.

**CPD CREDITS** 1.5 hours

**TUITION** \$49 (plus applicable taxes) \*

### Time Value of Money

Time Value of Money is an important concept that you will need to master in order to perform well in corporate finance. If you would like to brush up in this area, this elearning course explains how to calculate the present and future value of both lump sums and annuities, as well as the present value of perpetual annuities.

**CPD CREDITS** 2 hours

**TUITION** Free

*\*NOTE: When you register for any of the corporate finance courses on the following pages, you will gain complimentary access for one year to all of the elearning courses listed above.*

## CORPORATE FINANCE COURSES

The CICA Corporate Finance Courses are designed to enhance and develop your key analytical skills and knowledge in the major areas of corporate finance:

- **Valuations**
- **Financing**
- **Mergers and Acquisitions**
- **Divestitures**
- **Strategic Financial Management**

Whether you are looking for a specific topic for your current job or you are interested in enhancing your understanding and practical skills in the corporate finance area, these courses will provide you with the tools you need.

All courses are designed and led by experienced corporate finance professionals and, as an added benefit, all courses include complimentary access to the CF elearning courses.



## Valuation in Corporate Finance Course

- **September 24-25, 2012**  
St. Andrew's Club & Conference Centre  
Toronto, ON
- **October 9-10, 2012**  
MacEwan Conference & Event Centre  
University of Calgary, Calgary, AB

### COURSE OUTLINE

The focus of this two-day course is to provide you with applied insight into business valuation in a corporate finance context. You will learn to apply various valuation methods for a range of companies and analyze the differences in valuations between companies. Through a combination of in-class technical lectures and group work sessions using case studies, you will learn how to apply valuation concepts to real-life corporate finance transactions.

### WHO SHOULD ATTEND

Chartered Accountants and other professionals interested or working in investment banking, professional-service firms and industry at a mid-management level.

### TOPICS INCLUDE

- Evaluating cash flows
- Calculating the cost of capital
- Valuing a company using capitalized and discounted cash flows
- Equity multiples
- Using equity and enterprise value multiples

### CPD CREDITS

Up to 14 hours

### TUITION

\$995 (plus applicable taxes)

[www.cpd.cica.ca/ValuationInCF](http://www.cpd.cica.ca/ValuationInCF)

*Note: Your Provincial Institute/Ordre may also offer Valuation courses in your province. See page 38 for contact information.*

*CICA Corporate Finance Courses enhance and develop skills in the major areas of corporate finance.*

## Debt and Equity in Corporate Finance Course

November, 2012 in Toronto, ON and Calgary, AB

### COURSE OUTLINE

Building on the elearning courses – *Preparing to Raise Capital – The Basics* and *Accessing Capital – The Process*, this practical two-day course uses case studies to improve your understanding of the process of raising debt and capital in Canada.

### WHO SHOULD ATTEND

Chartered Accountants and other professionals interested or working in investment banking, professional-service firms and industry at a mid-management level.

### TOPICS INCLUDE

- Overview of debt and credit markets
- Lending covenants
- Senior debt
- Short-term and long-term senior financing
- Subordinated, mezzanine and convertible debt
- Venture capital
- Public equity and IPOs
- Private equity and leveraged buyouts
- Keys to a successful financing

### CPD CREDITS

Up to 14 hours

### TUITION

\$995 (plus applicable taxes)

[www.cpd.cica.ca/DebtandEquity](http://www.cpd.cica.ca/DebtandEquity)

## Making Corporate Finance Work Course

January, 2013 in Toronto, ON and Calgary, AB

### COURSE OUTLINE

This one-day course will give you a solid understanding of the governance, ethical and regulatory issues that are so important in today's corporate finance world. Using pre-reading material and case studies, you will have the opportunity to discuss and apply ethical and governance matters with your peers.

### WHO SHOULD ATTEND

Chartered Accountants and other professionals interested or working in investment banking, professional-service firms and industry at a mid-management level.

### TOPICS INCLUDE

- Ethics in corporate finance
- Corporate governance
- Overview of relevant laws and regulations
- Corporate social responsibility
- Decision making in corporate finance

### CPD CREDITS

Up to 7 hours

### TUITION

\$495 (plus applicable taxes)

[www.cpd.cica.ca/MakingCFWork](http://www.cpd.cica.ca/MakingCFWork)

## Advanced Corporate Finance Course NEW for 2012!

Fall/Winter 2012-13, Toronto, ON

### COURSE OUTLINE

The *Advanced Corporate Finance Course* broadens and deepens the skills and knowledge you have already gained through study and experience. It delivers practical, in-depth knowledge and experience through the use of more complex corporate finance transactions in a case-study format. You'll see first-hand how to integrate an organization's mission and strategic financial objectives into a value-creating corporate finance strategy.

### WHO SHOULD ATTEND

Chartered Accountants and other professionals who are responsible for the corporate finance transactions of their company or who advise on corporate finance transactions.

### TOPICS INCLUDE

- Insolvency and restructuring in Canada
- Advanced debt and equity issues
- Mergers and acquisitions
- Corporate finance strategy and advice

### CPD CREDITS

Up to 42 hours

### TUITION

\$ 3,995 (plus applicable taxes)

### PREREQUISITE

Applicants must have completed the following corporate finance courses:

1. **Valuation in Corporate Finance**
2. **Debt and Equity in Corporate Finance**
3. **Making Corporate Finance Work**

It is not necessary that all three courses be completed in a single year.

[www.cpd.cica.ca/AdvCFCourse](http://www.cpd.cica.ca/AdvCFCourse)

## CF Assessment

Winter 2013 in Toronto, ON

After completing the *Advanced Corporate Finance Course*, you may challenge the CICA Corporate Finance Assessment. Successful candidates may then apply to earn the prestigious CF qualification.

### ASSESSMENT FEE

\$395 (plus HST)

## The CF Qualification



You can earn the internationally-recognized CF qualification by successfully completing the *Advanced Corporate Finance Course*, its related assessment, and the required work experience.

[www.cpd.cica.ca/CFQualification](http://www.cpd.cica.ca/CFQualification)

## CICA Corporate Finance Market Briefs

Throughout 2012 and 2013, in Toronto, ON and other selected locations across the country

The *CICA Corporate Finance Market Briefs* are a series of special briefings focusing on current issues facing corporate finance professionals in Canada today. These sessions feature presentations by recognized market leaders and are designed to facilitate the exchange of information and ideas on corporate finance topics of the day. Following each Market Brief, you are invited to participate in a Q & A session and to stay for a private networking reception.

[www.cpd.cica.ca/CFMarketBrief](http://www.cpd.cica.ca/CFMarketBrief)



## CICA Continuing Education's NEW CA Learning Centre is your NEW one stop CPD portal!

**Visit the CA Learning Centre anytime, 24/7 for current, relevant and valuable information and training**

- ▶ Register for **CICA Continuing Education** events – conferences, courses, workshops and briefings
- ▶ Participate in a growing number of **elearning** modules – hundreds of titles providing you with thousands of hours of verifiable CPD – get what you need, when you need it:
  - Up-to-date information on the latest issues, legislation and regulatory interpretations
  - Just-in-time learning to help complete a client engagement or company project
  - Valuable refreshers at your fingertips
- ▶ Quickly find what you need with its powerful, integrated and flexible search options and access products in a variety of formats:
  - On demand live audio recordings synchronized to PowerPoint of our most highly rated CICA conference sessions and in MP3 format for portable listening
  - PDFs of original technical papers delivered at CICA tax conferences
  - CD-ROMs include a complete compilation of conference recorded sessions and PDFs of any technical papers prepared
- ▶ Access your **Personalized Library** containing all your CA Learning Centre products, including registration materials and elearning multi-media – it's your permanent electronic bookshelf
- ▶ Set up your CICA personal profile and access all CICA websites, including **CA Learning Centre**, **knotia.ca** and **CA Connect** with a single sign on
- ▶ Shop at the **CA Learning Centre** and **CAstore** with ease and check out with one shopping cart.

[www.calearningcentre.ca](http://www.calearningcentre.ca)





## Provincial Institutes/Ordre

Looking for CPD in your Province?



Visit your Provincial Institute/Ordre website to view the extensive list of professional development products offered in your area.

The programs and products are offered by the Provincial Institutes/Ordre to help members with continuing education and lifelong learning needs. Courses are offered in the areas of:

- Finance
- Accounting, assurance and audit - including IFRS, CAS, and PE Standards coverage
- NPOs
- Public companies
- Professional practice
- IT
- Financial reporting
- Personal and organizational
- Strategic and operational management
- Taxation
- And much more

Members' input is invaluable to the success of programs. If you have any suggestions or would like to develop and/or teach CPD courses, please contact your local Institute/Ordre.

### NEWFOUNDLAND AND LABRADOR

[www.icanl.ca](http://www.icanl.ca)  
Kim Mayo, CA • [kmayo@icanl.ca](mailto:kmayo@icanl.ca)

### PRINCE EDWARD ISLAND

[www.icapei.com](http://www.icapei.com)  
Albert Ferris, FCA • [amferris@icapei.com](mailto:amferris@icapei.com)

### NOVA SCOTIA

[www.icans.ns.ca/forthepublic.asp?cmPageID=196](http://www.icans.ns.ca/forthepublic.asp?cmPageID=196)  
Kathie Slaunwhite • [kslaunwhite@icans.ns.ca](mailto:kslaunwhite@icans.ns.ca)  
Cheryl Arsenault • [carsenault@icans.ns.ca](mailto:carsenault@icans.ns.ca)

### NEW BRUNSWICK

[www.nbica.org](http://www.nbica.org)  
Jack Blackier, FCA • [jackblackier@nb.aibn.com](mailto:jackblackier@nb.aibn.com)  
Kathy Wills • [kathywills@nb.aibn.com](mailto:kathywills@nb.aibn.com)

### QUEBEC

[www.ocaq.qc.ca/formation](http://www.ocaq.qc.ca/formation)  
[formation@ocaq.qc.ca](mailto:formation@ocaq.qc.ca)  
Daniel Benard, CA • [d.benard@ocaq.qc.ca](mailto:d.benard@ocaq.qc.ca)

### ONTARIO

[www.icao.on.ca/pd](http://www.icao.on.ca/pd)  
Susan Cox, CA • [scox@icao.on.ca](mailto:scox@icao.on.ca)

### MANITOBA

<http://icam.mb.ca/profdevelopment.html>  
Kathy Zaplitny, CA • [kzaplitny@icam.mb.ca](mailto:kzaplitny@icam.mb.ca)

### SASKATCHEWAN

[www.icas.sk.ca](http://www.icas.sk.ca)  
Shelley Thiel, FCA • [s.thiel@icas.sk.ca](mailto:s.thiel@icas.sk.ca)

### ALBERTA

<http://www.albertacas.ca/Home.aspx>  
Mary Phillips-Rickey, CA • [m.phillips-rickey@icaa.ab.ca](mailto:m.phillips-rickey@icaa.ab.ca)

### BRITISH COLUMBIA

[www.icabc-pd.com](http://www.icabc-pd.com)  
Moira Bryans, CA • [bryans@ica.bc.ca](mailto:bryans@ica.bc.ca)

### BERMUDA

[www.icab.bm](http://www.icab.bm)  
Elizabeth Lee • [elee@icab.bm](mailto:elee@icab.bm)

# CICA Event Sponsorship Opportunities

Connect with decision makers in an intimate forum!

**CICA Continuing Education** provides unparalleled opportunities for exposure with a carefully targeted audience of senior decision makers.

Organizations sponsor CICA events year after year to reinforce important and lucrative one-to-one business relationships and to build new ones with progressive groups of accountants, lawyers and other business professionals from across Canada.

Our attendees come to learn from today's industry leaders AND they expect to see and hear from valuable suppliers of products and services they need. Position your organization as one of those industry leading suppliers ... Associate your brand with the authority and image that a relationship with CICA Continuing Education will bring!

**Secure your sponsorship early...** let our development team create a sponsorship program that's just right for you.

**Manuela Downey**  
 P. 905-420-0611  
 E. manueladowney@rogers.com

**Rob Ross**  
 P. 416-703-1577 x225  
 E. rross@cambridgeforums.com

For more information,  
 visit the CA Learning Centre at  
[www.calearningcentre.ca](http://www.calearningcentre.ca)

CICA Continuing Education would like to thank our Partners for participating in our 2011 events

**MEDIA**



**SPONSORS**



**EXHIBITORS**

**CCH Canadian Limited** has exhibited at the CICA conferences for many years. The events are well organized and always run smoothly. We find them an effective way to reach the professional accounting market.”

**Mary Hunter**  
 CCH Canadian Limited





## INFORMATION REQUEST FORM

Note: Program brochures are available 10 to 12 weeks before event date.

<b>TAXATION</b> – Income Tax	<input type="radio"/> CICA In-Depth Tax Course • Go to <a href="http://www.courses.tax.ca">www.courses.tax.ca</a> for dates and locations
	<input type="radio"/> CICA In-Depth Tax Course – Part 3 • August 18-22, Niagara Falls, ON
	<input type="radio"/> National Conference on Income Taxes • September 12-14, Toronto, ON
	<input type="radio"/> Income Tax Practice Course • November 3-9, Canmore, AB
	<input type="radio"/> Corporate Reorganizations Course • November 24-28, Niagara Falls, ON
	<input type="radio"/> Foundations in International Tax Course • November 3-7, Whistler, BC
	<input type="radio"/> Advanced Tax Issues for the Owner-Managed Business Course • November 10-14, Mont-Tremblant, QC
<b>TAXATION</b> – Commodity Tax	<input type="radio"/> CICA Commodity Tax Symposium – West • March 5-6 (optional workshop March 7), Calgary, AB
	<input type="radio"/> CICA In-Depth GST/HST Course • May 27 - June 1, Niagara Falls, ON
	<input type="radio"/> CICA Commodity Tax Symposium • October 1-2, (optional workshops September 30 and October 3) Ottawa, ON
	<input type="radio"/> Financial Services Course • June 14-15, Toronto, ON
	<input type="radio"/> Cross-Border Transactions Course • November 15-16, Toronto, ON
	<input type="radio"/> *NEW* Public Sector Bodies • November 19-20, Toronto, ON
	<input type="radio"/> Customs Duty & International Trade Course • March 19-21, Montreal, QC
<b>TAXATION – Transfer Pricing</b>	<input type="radio"/> *NEW* CICA In-Depth Transfer Pricing Course • Fall 2012
<b>IFRS/FINANCIAL REPORTING &amp; GOVERNANCE</b>	<input type="radio"/> IFRS Self-Study Learning and Certificate Program • Available now: <a href="http://www.cpd.cica.ca/IFRSSelfStudy">www.cpd.cica.ca/IFRSSelfStudy</a>
	<input type="radio"/> IFRS Immersion 1 Course (core topics) • April 16-19, Toronto, ON • August 13-16, Halifax, NS
	<input type="radio"/> IFRS Immersion 2 Course – (specialized topics) • June 12-15, Calgary, AB • September 10-13, Toronto, ON
	<input type="radio"/> *NEW* Financial Reporting Conference for the Oil and Gas Industry • June 6-7, Calgary, AB
	<input type="radio"/> Public Sector Financial Reporting and Accounting Course • September 5-7, Ottawa, ON • February 11-13, 2013, Ottawa, ON
	<input type="radio"/> Financial Reporting and Accounting Conference (IFRS and ASPE) • September 24-25, (optional workshops September 26), Toronto, ON
	<input type="radio"/> Public Sector and Not-For-Profit Financial Reporting Conference • October 10-11, Ottawa, ON
	<input type="radio"/> CICA Conference for Audit Committees • November 20-21, Toronto, ON
	<input type="radio"/> *NEW* Financial Reporting Conference for the Mining Industry • December 5-6, Toronto, ON
<b>UNIQUE PRACTICE AREAS AND INDUSTRIES</b>	<input type="radio"/> Canadian Conference on IT Audit, Governance and Security • March 26-27 (optional workshop March 28), Toronto, ON
	<input type="radio"/> Fundamentals of IT Audit – A Three-Day Workshop • March 26-28, Toronto, ON
	<input type="radio"/> The CICA National Conference for SME Advisors • August 8-10 (optional workshop August 7), Halifax, NS
	<input type="radio"/> Investigative and Forensic Accounting Conference • October 23-24 (optional workshop October 22), Toronto, ON
	<input type="radio"/> In-Depth Brokers and Investment Dealers Course • September 19-21, Toronto, ON
	<input type="radio"/> CICA Business and Industry Conference • November 21-22 (optional workshop November 20), Toronto, ON
<b>CORPORATE FINANCE</b>	<input type="radio"/> Corporate Finance Courses • Fall/Winter 2012-13, Toronto, ON and Calgary, AB
	<input type="radio"/> Advanced Corporate Finance Course • Fall/Winter 2012-13, Toronto, ON
	<input type="radio"/> CICA Corporate Finance Market Briefs • Throughout 2012, Toronto, ON and other selected Canadian cities

### PLEASE PRINT CLEARLY

- Please MAIL me a copy of the brochure when available.  
 Notify me by EMAIL when the brochure and registration are available online.  
 I would also like to receive the 2012 CICA Continuing Education Event Sponsorship Opportunities.

I am a:  CA  Other Accounting Designation (please specify): \_\_\_\_\_  
 Lawyer  Other (please specify): \_\_\_\_\_

First Name \_\_\_\_\_ Middle Initial(s) \_\_\_\_\_

Last Name \_\_\_\_\_

Title \_\_\_\_\_

Company/Business \_\_\_\_\_

Department \_\_\_\_\_

Business Address \_\_\_\_\_

City \_\_\_\_\_ Province \_\_\_\_\_ Postal Code \_\_\_\_\_

Business Telephone \_\_\_\_\_


Business Email \_\_\_\_\_

PLEASE COMPLETE AND RETURN THIS FORM TO:

**The Canadian Institute of Chartered Accountants**  
 277 Wellington Street West  
 Toronto, ON M5V 3H2  
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