



CICA's Corporate Finance Courses 2012-2013

*Cost-effective training you can tailor to meet
your needs and those of your staff*

Take as many as you like, as and when you
need them to support your career.

▶ **Valuation in Corporate Finance**

Toronto: September 24-25, 2012 - **SOLD OUT**

Calgary: October 9-10, 2012

▶ **Debt and Equity in Corporate Finance**

Toronto: November 1-2, 2012

Calgary: November 28-29, 2012

▶ **Making Corporate Finance Work**

(Governance, Ethical and Regulatory Issues)

Toronto: January 14, 2013

Calgary: January 28, 2013

▶ **Advanced Corporate Finance Course**

Toronto: November 21-23, 2012 and

February 19-21, 2013, Toronto, ON

▶ **Advanced Corporate Finance Assessment**

Toronto: February 22, 2013

The **CICA Corporate Finance Courses** are designed to enhance and develop your key analytical skills and knowledge in the major areas of corporate finance. Whether you are looking for a specific topic for your current job or you are interested in enhancing your understanding and practical skills in the corporate finance area, these courses will provide you with the tools you need.

CICA Corporate Finance eLearning Courses

Designed to refresh and update your knowledge

- Financial Statement Ratio Analysis
- Analyzing and Interpreting Financial Statement Relationships
- Preparing to Raise Capital - The Basics
- Accessing Capital - The Process
- Corporate Finance - Basic Taxation Principles
- Corporate Finance - Tax Considerations in Merger and Acquisition Transactions

As an added bonus, when you register for any of the Corporate Finance in-person courses below, access to these elearning courses is included.

CICA Corporate Finance Courses

Valuation in Corporate Finance (2 days)

- **Toronto: September 24-25, 2012**
St. Andrew's Club & Conference Centre, Toronto, ON
- **Calgary: October 9-10, 2012**
MacEwan Conference & Event Centre, Calgary, AB

The focus of this two-day course is to provide you with applied insight into business valuation in a corporate finance context. You will learn to apply various valuation methods for a range of companies and analyze the differences in valuations among companies. Through a combination of in-class technical lectures and group work sessions using case studies, you will learn how to apply concepts to real-life business situations.

Topics Include:

- Evaluating cash flows
- Calculating the cost of capital
- Valuing a company using capitalized and discounted cash flows
- Using equity and enterprise value multiples
- Valuation drivers

CPD Credits: Up to 14 hours

Tuition: \$995 (plus applicable taxes)

Who should attend?

Chartered Accountants and other professionals interested or working in investment banking, professional-service firms and industry at a mid-management level.



Debt and Equity in Corporate Finance (2 days)

- **Toronto: November 1-2, 2012**
St. Andrew's Club & Conference Centre, Toronto, ON
- **Calgary: November 28-29, 2012**
MacEwan Conference & Event Centre, Calgary, AB

Building on the elearning courses, *Preparing to Raise Capital - The Basics* and *Accessing Capital - The Process*, this practical two-day course uses case studies to improve your understanding of the process of raising debt and capital in Canada.

Topics Include:

- Overview of debt and credit markets
- Lending covenants
- Senior, subordinated, mezzanine and convertible debt
- Venture capital
- Public equity and IPOs
- Private equity and leveraged buyouts

CPD Credits: Up to 14 hours

Tuition: \$995 (plus applicable taxes)

Making Corporate Finance Work (1 day)

- **Toronto: January 14, 2013**
St. Andrew's Club & Conference Centre, Toronto, ON
- **Calgary: January 28, 2013**
MacEwan Conference & Event Centre, Calgary, AB

This one-day course will give you a solid understanding of the governance, ethical and regulatory issues that are so important in today's corporate finance world. Using pre-reading material and case studies, you will have the opportunity to discuss and apply ethical and governance matters with your peers.

Topics Include:

- Ethics in corporate finance
- Corporate governance
- Overview of relevant laws and regulations
- Corporate social responsibility
- Decision making in corporate finance

CPD Credits: Up to 7 hours

Tuition: \$495 (plus applicable taxes)

Advanced Corporate Finance Course **NEW for 2012**

(2 sessions of 3 days each)

*Note: You must attend both sessions of the **Advanced Corporate Finance Course** to be eligible to sit the Corporate Finance Assessment.*

- **Toronto: November 21-23, 2012 and February 19-21, 2013, Toronto, ON**

St. Andrew's Club & Conference Centre, Toronto, ON

The **Advanced Corporate Finance Course** broadens and deepens the skills and knowledge you have already gained through study and experience. It delivers practical, in-depth knowledge and experience through the use of more complex corporate finance transactions in a case-study format. You'll see first-hand how to integrate an organization's mission and strategic financial objectives into a value-creating corporate finance strategy.

*Prerequisite: You must complete all three of the corporate finance courses listed above to enrol in the **Advanced Corporate Finance Course**.*

CPD Credits: Up to 42 hours

Tuition: \$3,995 (plus applicable taxes)

Advanced Corporate Finance Assessment

- **Toronto: February 22, 2013**

St. Andrew's Club & Conference Centre, Toronto, ON

After completing both sessions of the *Advanced Corporate Finance Course*, you may challenge the CICA Corporate Finance assessment. Successful candidates may then apply to earn the prestigious **CF qualification**.

CPD Credits: Up to 7 hours

Tuition: \$395 (plus applicable taxes)



Earning The CF Qualification

The Corporate Finance (CF) qualification formally recognizes your achievements in Corporate Finance at the highest level. It is highly regarded and recognized as tailored exclusively to the demands of corporate finance. The CF qualification – which signifies demonstrable skills, competency and professional status – has been achieved by more than 1,000 professionals in over 50 countries.

This qualification can be earned by completing the Advanced Corporate Finance Course, its related examination and practical work requirements or via an experience route for senior-level individuals working in corporate finance.

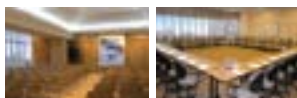


VENUE & ACCOMMODATIONS

Toronto

Venue

St. Andrew's Club & Conference Centre
150 King Street West, 16th Floor
Toronto, Ontario, M5H 1J9
Phone: (416) 366-4228



St. Andrew's Club & Conference Centre is located in the heart of the financial district on the 16th floor of the Sun Life Financial Tower at the corner of King Street and University Avenue, just minutes from all major hotels, entertainment and sport venues. St. Andrew's Club & Conference is atop the St. Andrews subway station and is connected to the PATH, Toronto's underground walkway linking major buildings in the downtown core.

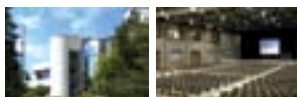
Accommodations

For those participants travelling from out of town, please note that you are responsible for making your own hotel accommodations.

Calgary

Venue

MacEwan Conference & Event Centre
University of Calgary
Calgary, AB T2N 1N4
Phone: (403) 210-9375



In the heart of the picturesque University of Calgary campus and a short drive from downtown Calgary, MacEwan Conference Events Centre offers an unrivalled level of individuality and charisma.

Accommodations

Hotel Alma

We recommend the University of Calgary's Hotel Alma for all your hotel needs. Hotel Alma boasts 96 rooms and a fashionable bistro all located on the beautiful UofC campus, less than five-minute walk from the MacEwan Conference & Event Centre.

For more information and bookings:

- Online: hotelalma.ca
- Reservation Line: 403-220-3203 or Toll Free: 1-877-498-3203
- Email: stay@hotelalma.ca

CANCELLATION POLICY

If you are unable to attend an course for any reason, you may substitute, by arrangement with the Participant Coordinator, someone else from your organization, or, you may cancel up to 14 calendar days prior to the event start date for a full refund. Cancellations received within 14 calendar days of the event start date will be subject to a \$150 administration fee (plus applicable taxes).

PLEASE NOTE: All cancellations must be received in writing, either by mail to: CICA Continuing Education, 277 Wellington Street West, Toronto, ON M5V 3H2, Attn: Lillia Dubko, Participant Coordinator, faxed to (416) 204-3415, or emailed to registration@cica.ca.

PROGRAM DISCLAIMER:

The topics, program format and events are correct at the time of printing. If unforeseen circumstances occur, CICA reserves the right to alter or delete items from the program or cancel the course and refund all registration fees.