



American Planning Association
2005 National Planners Conference
 March 19-23 • San Francisco, CA

The 2005 National Planning Conference may be over—but you still have the opportunity to learn from the expert presenters. As a special service to APA members, recordings of the conference sessions are available for purchase in **audio CD (single session)** or **MP3 CD-ROM (complete conference set)** formats. Whatever your choice of format, you and your fellow colleagues can experience the conference long after it's conclusion. **Check the listing below and order your selections today.**

•**AUDIO CDS** - may be purchased individually for \$11 each.

•**MP3 CD-ROM (complete conference set)** available for \$795

March 19, 2005

- 01A-D... (4 CDs \$44)...Negotiation Skills for Planners
- 02A-E... (5 CDs \$55)...Planning for a Disaster-Resistant Community
- 03A-CE... (3 CDs \$33)...Designing Affordable Housing for Users and Neighbors
- 04AB... (2 CDs \$22)...Managing Floodplain Development
- 05AB... (2 CDs \$22)...The Mechanics of Code Writing
- 06AB... (2 CDs \$22)...Practical Communications and Public Outreach
- 08... Planning and Communication Graphics
- 09...Communication Skills for New Professionals: Is There a Big Box in Your Future?
- 11A-C... (3 CDs \$33)...Marketing Your Professional Services
- 12A-C... (3 CDs \$33)...Creating Successful Sign Ordinances
- 13A-C... (3 CDs \$33)...Project Management for Planners
- 14AB... (2 CDs \$22)...Winning Political and Community Support for Your Project
- 15AB... (2 CDs \$22)...Computer-Based Decision-Support and Visualization Strategies
- 16AB... (2 CDs \$22)...Asset-Based Community Development
- 17AB... (2 CDs \$22)...New Urbanism in Comprehensive Plans
- 18AB... (2 CDs \$22)...The TRB Access Management Manual

March 20, 2005

- 19...Opening Keynote Session
- 20...APA in the Courts
- 21...A New Approach to NIMBY
- 22...New Urbanism and the Public Realm
- 23...Models for Regional Smart Growth Planning
- 24...Urban Planning and Public Health's Emerging Issues
- 25...Creating Competitive Downtowns with BIDs
- 26...Embracing Change in Small Towns
- 27...Hiring the Right Planning Consultant
- 28...Integrating Planning and Preservation
- 30...The Fellows as Futurists
- 31...Connecting State Policy and Local Decisions
- 32...Planning in Minority Communities
- 33...Land for Housing
- 34...Responding to the Tsunami and Coastal Hazards
- 35...The Evolution of "Public Use" in Redevelopment
- 36...Housing Choice: Most Promising Strategies
- 37...New Urbanism at Three Distinct Scales
- 38...A Tasty Dish: Planning for the Community Food System
- 39...Regional Planning Alliances in California
- 40...Health and Urban Planning's Historical Roots and New Directions
- 41...Leadership in Planning Organizations
- 42...Air Quality and Transportation Choices
- 43...Managing District Parking
- 44...San Francisco's Downtown Plan at 20

- 45...Preparing for a New Round of Military Base Closures
- 46...Navigating the Public Process
- 47...Tourism Trends in Wilderness and City
- 49...Who Needs Residential Design Standards?
- 50...Web Tools for Managing Public Comment
- 51... City Planning Practice and Education
- 52...The Endangered Species Act
- 53...Affordable Housing in New Urbanist Communities
- 54...Innovative City and Neighborhood Food Planning
- 55...Regional Equity
- 56...The Built Environment and Physical Activity's Roles for Planning
- 57...Disaster Planning in California and Beyond
- 58...Designing a Pattern Language for Small Towns
- 59...Community Indicators in Planning
- 60...What's Next in Federal Transportation Policy?
- 61...Tucson's Community Design Academy
- 62...Roads to Trails Planning
- 63...Web-Based Public Involvement Programs
- 64...Green Mayor--Green City--Red Bullseye?
- 65...Welcome to the Commission
- 67...Block Type Precedents
- 68...Successful Regional Alliances
- 69...Housing Policy and Investment Impacts
- 70...Planning for Wildfires
- 71...Linking Strategic Planning and GIS/LESA Modeling
- 72...Indigenous Planning 101
- 73...Drought Induced Land-Use Planning
- 74...Military Base Reuse and Community Involvement
- 75...Implementing Smart Growth
- 76...Are Minority Planners an Endangered Species?
- 77...New Opportunities in Heritage Area Planning
- 78...Policies to Achieve Complete Streets

March 21, 2005

- 80...Making Communities Safer AND More Livable
- 81...Aligning Regional Leadership
- 82...Gauging the Effectiveness of Participation
- 83...Zoning for Transit-Oriented Development
- 84...Getting Grocery Stores into Underserved Urban Areas
- 85...Integrating Land Use and Transportation Planning
- 86...Managing Growth in Lake Resort Communities
- 87...Leadership in the Long View
- 88...Linking Planning and NEPA
- 89...Strengthen Master Plans with Peer Reviews
- 90...Economic Development and Eminent Domain
- 91...Preparing Student Planners for Effective Practice
- 92...Creating the Inclusive City

- 93...Formula Retail Regulation
- 95...Community-Based Watershed Planning
- 96...E-Learning & Knowledge Transfer for Planning
- 97...A Paradigm Shift at NJDOT
- 98...Removing Regulatory Barriers
- 99...Multimodal Credits and Performance Measurement
- 100...Planners and Politics
- 101...Latino New Urbanism
- 102...Zoning on Trial
- 103...Regional Habitat Conservation Planning
- 104...Encouraging Commercial Mixed Use in Rural Areas
- 105...Small Towns, Big Projects
- 106...Source Water Protection
- 107...When Is Too Late the Best Solution?
- 108...Smart Growth in the Global Economy
- 109...The High Cost of Free Parking
- 110...Implementing the Brownfields Vision
- 111...Planners and Iraq
- 112...Sustainability and the Public Trust
- 113...Planning and Zoning Techniques for Affordable Housing
- 114...Raising the Bar on Green Buildings
- 115...State and Regional Perspectives on Food Systems
- 116...Making Infill Compatible
- 117...Balancing Economic Development and Environmental Protection
- 118...Motives/Opportunities of Joint Planning Agencies
- 120...Using Web-Based Technology and Contract Development
- 121...Opportunities in International Planning
- 122...Water Supply and the Future of Growth Management
- 123...Promoting Seamless Connections
- 124...Planning for Nature-Friendly Communities
- 125...Diversity Summit
- 126...Win-Win Resolutions for Airports and Communities
- 127...Small Open Spaces
- 128AB... (2 CDs \$22)...Info Tech on a Regional Scale
- 130...Cities in Search of Density
- 131...Brownfields -- A Smart Housing Site
- 132...The Truth Behind the Shouting
- 133...Pitfalls of Form-Based Codes
- 134...How Regional Alliances Improve Forest Management
- 135...Impact Fees and Environmental Protection
- 136...Aging Urban Infrastructure's Silver Lining
- 137...The State of the Western City
- 138...Gay and Lesbian Safe Zones
- 139...Bay Area Regional Planning
- 140...Security Planning for Transit
- 141...Growth Management Strategies Through Transportation
- 142...Deliberating, Finding, and Deciding
- 143...Incentives for Affordable Housing Development
- 144...Research on Transit, Walking, and Other Non-Auto Alternatives

- 145...Planning Tools for Reclaiming Vacant and Abandoned Property
- 146...Planning for No Growth
- 147...Development Codes for Built-Out Communities
- 148...Sustainable Food Systems
- 149...The Competitions Craze
- 150...Urban Planning Partnerships
- 151...Development Streamlining and Regulatory Reform
- 153...Revitalizing Communities of Color
- 154...Creating Gateways Through Infrastructure Removal
- 155...Growth Management Report Card
- 156...Universal Design and New Planning Initiatives
- 157...Changing the Rules of the Game
- 158...Reclaiming Small Town Riverfronts
- 159...Passenger Ferries and Intermodal Transportation
- 160...Planning Books in Review 2005
- 161...Technology Development for Planning
- 162...Linking Child Care to Economic Development
- 163...Connecting Research and Planning
- 164...Planning in a New World

March 22, 2005

- 166...International Perspectives
- 168...Incorporating Diversity into Community Outreach
- 169...Aging in Place with Dignity
- 170...North Mecklenburg Form-Based Coding
- 171...The Mississippi River Basin
- 172...Planning in Rural America
- 173...Main Street Opportunities for Citizen Participation
- 174...World Urban Forum
- 175...Integrating Planning and Redevelopment
- 176...Impacts of Sprawl and Auto Dependence and Effective Response Strategies
- 177...AICP Launches the CAP
- 178...Community Planning in San Francisco Neighborhoods
- 179...Is Downtown Character Manufactured or Discovered?
- 180...Safe Routes to School
- 181...A History of City Planning
- 182...Opportunities and Experiences in Planning in China and the Pacific Rim
- 183...APA's Safe Growth Checklist

- 184...The Inclusionary Zoning Toolbox
- 185...Where Is Your Plan Taking You?
- 186...MPOs on the Offensive
- 187...The APA/LeadershipPlenty Experience
- 188...Is There Social Equity for Planners?
- 189...The Oglethorpe Plan Tricentennial
- 190...Beltways and Sprawl Revisited
- 191...Economic and Fiscal Impact Analysis in Planning
- 192...Does Size Matter?
- 193...Bay Area Governments Go Green
- 194...San Francisco's Transit First Policy
- 195...SLAPP Suits and Anti-SLAPP Suits
- 197...Public Housing Revitalization
- 198...Rethinking Big City Zoning
- 199...Role of the Food Sector in the Local Economy
- 200...Airport/Land Use Compatibility Planning
- 201...Floodplain Management in Arid Regions
- 202...Developing a TDR Program that Works
- 203...Elements of Successful Public/Private Partnerships
- 204...Meeting the Challenges of Consulting
- 205...Permitting and the Federal Endangered Species Act
- 206...Innovations in Pedestrian Planning
- 207...U.N. Decade of Education for Sustainable Development (does not contain last 15 min. of session)
- 208...San Francisco's Online Economic Development Strategy
- 209...Customer-Based Transportation Level of Service Policies
- 210...Designing the New American Dream House
- 211...Be a Leader
- 212...When Highways are Main Streets
- 213...Sustainable Eufaula
- 214...Researching Our Planning Future
- 215...So you want to work in China?
- 216...Design Techniques to Protect Water Resources
- 217...Bus Rapid Transit
- 218...Happenings in Indigenous Country
- 219...Integrating Planning with School Demands
- 220...Adding Child Care to the Planner's Lexicon
- 221...Character Management on the Monterey Peninsula

- 222...City Planning Lessons from Burning Man
- 225...Rural New Urbanism
- 226...TND Streets/Uniform Fire Code Conflicts
- 227...Legal Ethics and Land-Use Planning
- 228...The Transformative Power of Charrettes
- 229...Managing Land Supplies Using GIS
- 230...Wildlife Conservation Planning at Differing Scales
- 231...Making Youth Planners Part of the Solution
- 232...Practice in the Classroom - Students in the Field
- 233...LEED for Neighborhood Developments

March 23, 2005

- 234...Staff and Officials Working Together
- 235...Real Solutions for Affordable Housing
- 236...Coordinated Land Use and Transportation Research
- 237...Changing the Office of "No"
- 239...Regional Greenways Planning
- 240...Development Problems on Steep Slopes
- 241...From Planning to Action in Rural Alaska
- 242...GIS and Land-Use Decisions
- 243...Connecting Schools to Master Planning
- 244...The Prison Industrial Complex
- 245...From Suburban Community to Mixed-Use City
- 246...Bussing as the New Rapid Transit
- 247...So, You Want to Collaborate?
- 248...Community Food Assessments
- 249...Improving Transportation and Urban Form for Health
- 250...Planning the Vertical City
- 251...Can You Really Regulate Formula Businesses?
- 252...Regional Ad Hoc Collaborations
- 253...Using Transportation Dollars to Build Community
- 254...Changing Demographics and Community Planning
- 255...Mall Retrofitting
- 256...How Much Participation is Too Much?
- 257...Integrating Economic and Urban Planning
- 258...New Urban Corporate Campus
- 259...Reflections on New Urbanism

PRICING INFORMATION: All Audio CDs may be ordered individually for \$11 each unless noted

COMPLETE CONFERENCE AUDIO CD-ROM in MP3 Format = \$795

ORDER:

When ordering, please identify program by #250319



BY PHONE: With your credit card, please call:
(800) 747-8069; (818) 957-0874 - 8:30-4:00 PST, Mon - Fri.



BY FAX: FAX your order form with credit card information to:
(818) 957-0876 24 hours/day; 7 days/week



BY MAIL: Complete this form, with payment to:
**Content Management Corp., 3043 Foothill Blvd., Suite #2,
La Crescenta, CA 91214**



ON-LINE: Visit our secure order site at:
<http://www.softconference.com/250319>

BY EMAIL: Submit your order with credit card information to:
craigm@cmcgc.com

MAIL ORDER FORM - 2005 National Planning Conference (American Planning Association)

All CDs are covered by a lifetime guarantee - Defective audios will be replaced free-of-charge * **FREE STORAGE ALBUM WITH EACH 12 CD PURCHASE** * ALL SALES FINAL AFTER 30 DAYS - All returned audios within 30 days subject to 25% restocking fee * We accept VISA, MC, AmExpress, & personal/company checks payable to **CONTENT MANAGEMENT CORP.**

_____ Total Audio CD Selections\$ _____

_____ Total Complete Conference MP3 CD-ROMs\$ _____

_____ Additional 12 CD storage albums at \$4.00 each\$ _____

Mailing & Handling \$1 per tape/CD to a \$10 max\$ _____

***** Foreign Mail/Hand. - ADD \$2/tape/CD to \$75 max**\$ _____

TOTAL AMOUNT... **ALL PRICES ARE IN U.S. FUNDS**\$ _____

Check VISA MC AmEx Exp. Date _____

Credit Card Acct Number _____

Signature _____

Ship to: Name _____

Company _____

Address _____

City/State/Zip _____

Daytime Phone Number _____

email address _____