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Individual CD-ROMs tracked by day (check boxes below) ATTENDEES SAVE \$80 BY PLACING ORDER ON-SITE Recorded audio synchronized to session PowerPoints (as released for inclusion)	\$79	\$159
Full conference CD-ROM (sessions listed below) ATTENDEES SAVE \$120 BY PLACING ORDER ON-SITE Recorded audio synchronized to session PowerPoints (as released for inclusion)	\$179	\$299

Monday, August 14, 2006

- **General Session: Clockspeed in the Healthcare Setting: Lessons from the Non-Health Sector** - Eugene S. Schneller

LEARNING LABS I

- Distribution – Advanced: **I.1 Application of Toyota Lean Principles to Perioperative Supply Chain** - Allen S. Caudle, MBA; Ken Fortune
- Finance – Advanced: **I.2 The Realities of Supply Charging – How to Effectively Connect the Supply Chain to the Revenue Cycle** - Kate Banks; Helen Powers, BSN, MBA
- Finance – Intermediate: **I.3 Supply Chain Benchmarking – Establishing the Materials Manager as an Expert** - Dave Hinkle, CMRP, CHE; Jayne Resek
- Technology Solutions – Intermediate: **I.4 Radio Frequency Identification to Revolutionize Department of Defense Supply Chain Management** - Cathy Erickson, CHE, DMLSS
- Purchasing – Intermediate: **I.5 Using Technology for Price Management** - Thomas Stenger, Jr.; Charlyn Constantin
- Strategic Planning – Intermediate: **I.6 Weathering the Storm – Lessons Learned** - Edward Jones; Beverly K. Slate, FAHRMM
- Strategic Planning – Advanced: **I.7 Together We Can! Improving the Health Care Supply Chain Through Collaborative Initiatives** - John Gaida; Steve Gundersen; Thomas Hughes; Bill Donato, MBA
- Clinical Resource Management – Basic: **I.8 Saving Money in the Supply Chain by Understanding "The Secret World of Sales"** - Lisa Peterson
- Professional Development – Intermediate: **I.9 Strategic Planning – A Materials Management Case Study in Migrating from a Tactical to a Strategic Focus** - Keith Noll

LEARNING LABS II

- Distribution – Intermediate: **II.1 Selecting, Implementing, and Maintaining a Point-of-Use System** - Jean Sargent, CMRP
- Finance – Basic: **II.2 Even More Best Practices in Materials Management** - Robert Poore; Michael Neely, FAHRMM; David Kaczmarek, CMRP, FAHRMM
- Hot Topic – Intermediate: **II.3 A Material Role in a Community Pandemic Response Planning – Healthcare Providers Unite** - Larry Culp; Kathi J. Pressley, CMRP, CPM
- Purchasing – Basic: **II.4 Contracting – Back to the Future** - Régine Honoré, MPH; Brenda F. Clayton, RN
- Strategic Planning – Advanced: **II.5 Project Management and Capital Equipment** - Ric Goodhue, CMRP; Jill Worley
- Strategic Planning – Intermediate: **II.6 Transformational Sourcing Technologies: Innovation and Bottom Line Improvement for Materials Managers** - Gina Thomas, CMRP, RN
- Clinical Resource Management – Intermediate: **II.7 Clinical Inventory: Why is it Still Not Managed?** - Dee Donatelli, CMRP, FAHRMM, RN
- Professional Development – Advanced: **II.8 World Class Supply Chain Management: Your Upcoming Role in Integrating Supply Costs, Revenue, and Clinical Outcomes** - Michael L. Rudomin

Tuesday, August 15, 2006

- **General Session: If Disney Ran Your Hospital, You Would Make Courtesy More Important Than Efficiency** - Fred E. Lee

LEARNING LABS III

- Distribution – Intermediate: **III.1 Southern Comfort: The USNS Comfort and Project HOPE Providing Hurricane Katrina Relief** - Jonathan M. Kissane, MBA; John Handy
- Finance – Advanced: **III.2 The Impact of Implant Consumer Marketing – Is Your Facility Prepared?** - Karen J. Barrow, RN; Lynda Kirker; Michael J. Nestlebusch, MBA
- Finance – Basic: **III.3 Don't Reduce Inventories – Manage Them** - David S. Kaczmarek, CMRP, FAHRMM
- Technology Solutions – Intermediate: **III.4 Developing and Selling a Convincing Supply Chain Management Technology Strategy** - Jamie C. Kowalski, MBA, CHE; Susan Tyk
- Purchasing – Intermediate: **III.5 Using Evidence-Based Technology Assessment to Improve Your Bottom Line** - George Hersch; Thomas E. Skorup, MBA; Carol E. Davis-Smith, CCE
- Strategic Planning – Intermediate: **III.6 Avoiding Pitfalls in the Equipment Planning Process in Healthcare Construction** - William P. Stitt, CMRP, FAHRMM; Lori Lingenfelter, MHA

- Clinical Resource Management – Intermediate: **III.7 Parts is Parts is Parts: Getting a Handle on Spinal Fusion Implant Expenses** - Rosanne Zagone, RN, MSN; Colleen M. Vetere, RN, MPH
- Professional Development – Basic: **III.8 Kai Chi: Energizing Your Organization Through Rapid-Cycle Performance Improvement** - Elizabeth Kanabe, MS, CHE; Charles Flinn, MBA, CHE

LEARNING LABS IV

- Distribution – Advanced: **IV.1 RF Barcoding Case Study – Combining Par Inventory, Remote Warehouse Management, and Proof of Delivery** - Thomas Tretter; Jerry Dea
- Finance – Intermediate: **IV.2 Supply Chain Savings from a CFO's Perspective** - Vince Pryor; Mike Winfrey
- Finance – Intermediate: **IV.3 Supply Chain Transformation – Moving in with the Customer, Collaborating on Strategy, Working Across Functional Boundaries** - Tom H. Stewart, CMA; Beau W. Tordsen; James D. Ryan; Douglas Beinborn, RN
- Technology Solutions – Intermediate: **IV.4 The Clinical and Financial Advantages of Adopting Supply Chain Protocols and Standards** - Kathleen Garvin; Robert H. Perry, FAHRMM, MBA; John Clarke
- Purchasing – Intermediate: **IV.5 Why is Healthcare 10 Years Behind in Recognizing the Value of Procurement Cards?** - Michael B. Neely, FAHRMM; Mary Jo Felix, CMRP
- Purchasing – Intermediate: **IV.6 CHES: Putting Industry Standards to Work** - Larry Dooley; Dave Turner; Joe Pleasant
- Strategic Planning – Advanced: **IV.7 A Supply Chain Laboratory: Creating Tomorrow's Supply Chain Today** - Robert Simpson; Paul McWhinnie; William Tousey, RN
- Clinical Resource Management – Advanced: **IV.8 The Materials Management Executive as a Key Partner in the Acquisition of New Technology** - Judi M. Proctor, MBA; Nancy Bateman, RN; Martin T. McKittrick, MBA
- Professional Development – Basic: **IV.9 Research and Data Presentation Techniques** - Ed J. Hisscock; Julie Whelan

Wednesday, August 16, 2006

- **Closing Keynote Address: Leadership or Innovation: Reimagine, Reinvent, and Redesign** - Philip Newbold

LEARNING LABS V

- Distribution – Intermediate: **V.1 Optimizing Your Par Replenishment Process** - Christopher Holmes
- Finance – Basic: **V.2 Dragging the Materiel Departments and Your GPO into the Reimbursement Arena** - Joanne Singh, CMRP; Karen McGarrah, MBA
- Technology Solutions – Intermediate: **V.3 Reducing Costs and Improving Operational Efficiency Through Mobile Supply Chain Management** - Jan Matzen, BA
- Purchasing – Basic: **V.4 A Materials Manager's Guide to Supplier Diversity** - Akhil Agrawal; Frank Fernandez, FAHRMM; John Mateka, FAHRMM, MBA; Angela T. Wilkes
- Purchasing – Basic: **V.5 Escape the Burden (and Expense) of Forms and Realize an ROI in Less Than 12 Months** - Brian D. Moyer; Margie McCoy
- Strategic Planning – Advanced: **V.6 Global Medical Equipment Intransit Visibility** - David Schlevensky, CMRP; Randy Rodgers, CMRP
- Clinical Resource Management – Advanced: **V.7 Achieving Dramatic Clinical Product Savings** - Robert N. Davis, FHIMSS; Timothy Wildt
- Professional Development – Basic: **V.8 Zen in Leadership: Turning Your Workplace Into A Virtual Dojo – A Place of Enlightenment** - Timothy K. Glennon, CMRP, RN, MSN, MBA

LEARNING LABS VI

- Distribution – Basic: **VI.1 Revolutionizing the Operation Iraqi Freedom Medical Logistics Supply Chain** - Mitchell Brew; Richard M. Webb
- Technology Solutions – Intermediate: **VI.2 Carousels – What Goes Around Comes Around** - David V. Quinn; David J. Nott
- Purchasing – Intermediate: **VI.3 Contracting for the Environment: Going Green and Saving Green** - Sarah O'Brien
- Purchasing – Intermediate: **VI.4 Supply Cost Reduction in a Small Healthcare Setting** - Tom Poehler; Scott A. Frost, MBA
- Strategic Planning – Intermediate: **VI.5 Case Study: A Technology Assessment Committee Can Boost Your Value Analysis Success** - John E. Siedlinski, MHA, RT(r); Lorra L. Miracle, BSN, RN
- Clinical Resource Management – Intermediate: **VI.6 Operating Room and Materials Managers Working Together to Enhance the OR Supply Chain** - Keith Ferguson, CMRP; Kimberly F. Nilsson, BSN, MBA
- Professional Development – Basic: **VI.7 Centralizing Customer Service** - Jim Burns; Matt Naughton
- Professional Development – Basic: **VI.8 Getting Your Message Heard and Accepted Without Compromising Your Goals!** - Keith Johnson

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